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Images available upon request.

Midnight at Newfields Returns on New Year's Eve for the Second Year

This year's theme 'Melt into the Moment' nods at THE LUME Indianapolis featuring Dalí Alive



INDIANAPOLIS, November 12, 2024 — Newfields is the setting for a surreal and spectacular night to welcome in 2025. In the second iteration of Newfields' New Year's Eve celebration, [Midnight](#), guests will melt time away surrounded by friends in an atmosphere full of art, music, food, fun and much more. Tickets to the 21+ black-tie affair go on sale to Members on Thursday, November 14 and the public Tuesday, November 19.

"Midnight has quickly become a New Year's Eve tradition for Indianapolis. We are looking forward to inviting everyone back for year two, which is themed 'Melt into the Moment'," said Jonathan Berger Vice President of Marketing and External Affairs. "This year will have everything you loved about last year, with a surreal twist in true Salvador Dalí fashion."

Melt the year away and welcome 2025 in your most elegant evening wear with inspiration from Salvador Dalí's wild and wonderful imagination. Throughout the night, guests can explore all four floors of the Indianapolis Museum of Art, including *THE LUME Indianapolis* featuring *Dalí Alive* and *Winterlights* presented by Bank of America. In several dream-like areas you can enjoy chef-specialty light bites and an open bar featuring fantastic cocktails and mocktails. Dance the night away to unforgettable musical performances. In the Pulliam Family Great Hall, enjoy The Rhythm Rockets live as they return, now with their new front woman Miss Lou, and in *THE LUME Indianapolis* DJ LadyLocs will be spinning your party hits. The surreal celebration continues until the clock strikes midnight, ending with a picture-perfect moment beneath an iconic balloon drop.

For guests looking to dream big, the Midnight Magic ticket holders will get early entry at 8 p.m., special access to two lounges, one in *THE LUME Indianapolis* with an exclusive bar and hors d'oeuvres and another in the VIP-only Clowes

Pavilion where you'll enjoy a Midnight spectacle on the digital ceiling. You also will receive enhanced party favors and a programmable light up wristband.

Ticket Information:

Ring in 2025 like never before and experience the Indianapolis Museum of Art after hours with your closest friends. The evening will include access to all four floors of the IMA Galleries, live musical performances, seasonal activations, passed hors d'oeuvres, specialty cocktails and mocktails, admission to *Winterlights* and an unforgettable countdown for that "can't miss kiss!" Midnight comes with a ticket option for every group style and size. All options include access to *Winterlights*.

- **Countdown Ticket:**

- **\$185 Member Adult / \$195 Public Adult**

- General Admission entry starting at 9 p.m.
 - Access to all four floors of the IMA Galleries including *THE LUME Indianapolis* featuring *Dalí Alive*
 - Access to *Winterlights*
 - Access to countdown location
 - Select hors d'oeuvres all night
 - Access to multiple open bars

- **Midnight Magic Ticket:**

- **\$240 Member Adult / \$250 Public Adult**

- Early entry starting 8 p.m.
 - Access to two special dedicated lounges (The Clowes Pavilion & *THE LUME Indianapolis* featuring *Dalí Alive*)
 - Access to all four floors of the IMA Galleries including *THE LUME Indianapolis* featuring *Dalí Alive*
 - Access to *Winterlights*
 - Access to countdown location
 - Select hors d'oeuvres all night
 - Access to all bars

- **Resolution Ticket:**

- **\$465 Countdown Ticket option / \$575 Midnight Magic Ticket Option**

- Make the magic last all year long! New for 2025, this special package comes with two tickets to Midnight and a 25% discount on a [Newfields 2 Membership](#). The Resolution Package is designed to help you kick start your resolution to spend more time in art and nature with the most surreal party in town then continue to come back to enjoy the IMA Galleries and The Garden all year long. The Newfields 2 Membership allows for any variation of two adults. Bring your family, friend, or neighbor all year long.

- **Ticket Add-Ons:**

- On-site parking / \$30 per vehicle

Proceeds from Midnight directly support Newfields' mission to enrich lives through exceptional experiences with art and nature. Your generous support benefits the care and conservation of the Indianapolis Museum of Art Collection, future special exhibitions, new community-focused programming and education, seasonal festivals like *Harvest Nights*, *Winterlights* and *Spring Blooms*, as well as the ongoing maintenance and new infrastructure projects in The Garden and The Virginia B. Fairbanks Art & Nature Park.

Interested in supporting Midnight?

A variety of sponsorship packages are available for the event that offer brand visibility and one of a kind entertaining opportunities your employees and clients will clamor for. Please contact Peter Erotas, Corporate Relations Officer, at (463) 999-2743 for more information.

Image Credit: Image courtesy of Newfields.

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About Newfields:

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Tobias Theater, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind. — one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

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