

## FOR IMMEDIATE RELEASE

Images available upon request.

## New York Times Best-Selling Author Fawn Weaver's Love & Whiskey: Unfiltered Book Tour Stops at Newfields 6/29

The Founder and CEO of Uncle Nearest Premium Whiskey brings her tour to THE LUME Indianapolis



**INDIANAPOLIS,** June 12, 2024 — The sixth stop in the nationwide tour, <u>Love & Whiskey: Unfiltered</u>, will take place at Newfields. Founder and CEO of Uncle Nearest Fawn Weaver will be joined by four-time Master Blender of the Year and fifth generation Nearest Green descendant Victoria Eady Butler to lead unfiltered discussion and a night infused with a top-shelf whiskey experience. Weaver learned the story of Nearest Green in 2016 and has since built a monumentally successful distillery, the fastest growing whiskey brand in US history.

Weaver and Butler's discussion will journey through the trailblazing path to creating the first spirit conglomerate founded by a woman or person of color, as well as the restoration of Nearest Green's legacy. However, Weaver's entrepreneurial efforts are far from complete – revolutionizing the way independent liquor brands conduct business is a process.

For media, the evening will kick off with a full press hour and red carpet with Weaver, Butler and the Uncle Nearest executive team. Next, Weaver will host an audience Q&A with whiskey tasting in The Tobias Theater before the party moves to <a href="https://doi.org/10.10/2016/nc.10/201

Love & Whiskey: The Remarkable True Story of Jack Daniel, His Master Distiller Nearest Green, and the Improbable Rise of Uncle Nearest rose to no. 17 in the Top 100 Books on Amazon upon the announcement of its pre-order. Since, the book has held the no. 1 spot in seven of its eight categories. Weaver has brought the same unrelenting enthusiasm to the launch of this book as she has in all her endeavors, marked by setting a Guinness World Record for Longest Marathon Book Signing with 25,005 books in just over 24 hours.

Due to the unprecedented nature of the tour, audiences should anticipate a sellout crowd. For ticket information, please visit: <a href="mailto:discovernewfields.org/calendar/love-whiskey-unfiltered-book-tour">discovernewfields.org/calendar/love-whiskey-unfiltered-book-tour</a>. To learn more about Weaver and Uncle Nearest, watch the recent *Forbes* feature video.

## **About Newfields:**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Tobias Theater, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind. — one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

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