



NEWFIELDS

A PLACE FOR NATURE & THE ARTS

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Images available upon request.

Art in Bloom presented by Barnes & Thornburg LLP and The Botanist Islay Dry Gin returns in its biggest edition yet

Florals inspired by IMA Gallery works will be on display from 3/21 through 3/24



Floral display by Lissette Wyche, Lissette Floral. Artwork: Jean Metzinger (French, 1883–1956), *The Seashore* (detail), 1905, oil on canvas, 25-7/16 × 35-15/16 in. Indianapolis Museum of Art at Newfields, The Holliday Collection, 79.276 © 2024 Jean Metzinger / Artists Rights Society (ARS), NY.

INDIANAPOLIS, March 11, 2024—One of Newfields' signature events, [Art in Bloom presented by Barnes & Thornburg LLP and The Botanist Islay Dry Gin](#), returns with 50 new installations designed by local and regional florists, the most installations the event has ever featured. From the moment guests step through the Efroymsen Family Entrance Pavilion and are greeted by the largest showstopper in Art

in Bloom history comprised of dried and fresh floral material by [Prema Designs](#), springtime will envelop their Newfields experience. Tickets to Art in Bloom also include access to *THE LUME Indianapolis* featuring *Dalí Alive*, The Garden and Lilly House.

"I am overjoyed to be experiencing Art in Bloom for the first time with Newfields. The museum will be transformed into a hub of spring energy for four days only, and our visitors will soon realize the installations are accompanied by a host of incredible activities making this the biggest Art in Bloom ever," stated Belinda Tate, The Melvin & Bren Simon Director of the Indianapolis Museum of Art.

In addition to the floral features in the IMA Galleries, guests will be offered the opportunity to create flower crowns to don about the exhibition, as well as the space to be inspired at the floral demonstrations in DeBoest Lecture Hall. Entry into DeBoest is free for ticket holders, and guests will have the chance to take home the winning arrangement in a drawing. Flower Crowns are available for pre-purchase online now as an add-on to the Art in Bloom ticket. Attractions from years past return in 2024, namely, daily live music, signature cocktails featuring The Botanist Islay Dry Gin and an orchid market.

"We cannot wait for another wave of guests to experience what this event is all about," said Jonathan Wright, The Ruth Lilly Director of The Garden and Fairbanks Park. "Each of the floral installations are crafted with so much time and detail. These four days on the Newfields campus are overwhelming in the most terrific sense of the word."

Be the first to see Art in Bloom 2024 at [Behind the Blooms: Art in Bloom Opening Evening](#) on Wednesday, March 20 at 7 p.m. Debuting this year are three awards to be presented: Excellence in Art, Excellence in Nature and Crowd Favorite. Guests will have the opportunity to vote on Crowd Favorite during the opening evening, and the winner will be announced Thursday morning.

On Friday, March 22 from 6-8 p.m., mingle with the minds that make Art in Bloom so special. Meet the Designer Happy Hour is also back for this year's event and is included with general admission.

Newfields is partnering with non-profit organization [Random Acts of Flowers Indianapolis](#), donating recycled flowers from Art in Bloom for delivery to individuals in healthcare facilities in need of a mental and emotional boost during a difficult time.

Art in Bloom Pricing:

Public

| | |
|--------------------|------|
| Adult | \$32 |
| Senior 55 & Up | \$28 |
| Public Youth 6-17 | \$23 |
| Children 5 & Under | Free |

Members

| | |
|--------------------|------|
| Adult | \$16 |
| Public Youth 6-17 | \$9 |
| Children 5 & Under | Free |

Behind the Blooms Pricing:

| | |
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| Members | \$40 |
|---------|------|

Public

\$50

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About Barnes & Thornburg LLP:

At Barnes & Thornburg, we live and work by the values that have guided the firm for nearly 100 years. For our clients that means delivering value above and beyond the expected. It means a relentless focus on efficiency and cost-effectiveness. It means dedicated action on diversity initiatives and top talent recruitment. It means delivering uncommon value for our clients.

About The Botanist Islay Dry Gin:

“When we distill The Botanist, we are creating something more than a drink. The Botanist is a representation of the place we are from. It is a way of communicating our place in the world and our love for it. Distilling is a way of life, and for me it is a way of communicating to the world. We use the art of distillation and a connection to the land, our home, to create a wonderful gin that’s the essence of Islay.”
– Adam Hannett, Head Distiller

About Newfields:

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Tobias Theater, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

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