

FOR IMMEDIATE RELEASE

Images available upon request.

Newfields' Total Eclipse of the Art Promises a Full Day of Entertainment for All

Tickets include access to THE LUME Indianapolis, IMA Galleries, performances and more



Image courtesy of The Molly Ringwalds and photographer Brian Edward Smith.

INDIANAPOLIS, February 12, 2024—Newfields is going all-in for <u>Total Eclipse of the Art</u> on April 8 with a music festival at *the* destination for art and nature. Take in the spectacle with rotating DJs Niko Flores, Metrognome and Godzillest at two stages – one stage will be front and center at Sutphin Mall and another at Garden Terrace. General admission guests will enjoy access to both stages and a wide selection of food and beverage options. No matter the location, guests will have exceptional views to experience The Great American Eclipse.

"Total Eclipse of the Art is the perfect opportunity for Newfields to shine doing what we do best. This day-long festival will be premium entertainment in a world-class locale," said Jonathan Berger, Vice President of Marketing and External Affairs. "The Molly Ringwalds are going to light up The Amphitheater with '80s buzz while Rock E Bassoon and DJs across our blooming campus make Newfields the place to make a once-in-a-lifetime memory."

Penumbra Pass holders will enjoy all the trappings of general admission tickets, as well as a performance by The Molly Ringwalds. The '80s cover band will bring the flair and volume of the era to today's stages – in this case, The Amphitheater at Newfields. With hits from Bonnie Tyler (artist of "Total Eclipse of the Heart") AC/DC, Queen and Van Halen, guests will want to grab their spots early and stay late.

The VIP Totality ticket boasts Rock E Bassoon which will bring a similar catalog in a not-so-similar delivery. Six electric bassoons will provide a listening experience featuring Led Zeppelin and The Beatles in the grooviest fashion possible on Lilly Terrace overlooking The Virginia B. Fairbanks Art & Nature Park and the eclipse. The Indianapolis-based band has performed at HI-FI and Conner Prairie and adds Newfields to that list on April 8. Totality tickets are sold out!

"The DJs for this event have been hand-selected for their ability to blend genres together. We look forward to curating an experience through music and want festival-goers to expect to hear music from pop, house, EDM, hip-hop, R&B, afrobeats, and Amapiano and whatever feels right for the crowd," said Andre Franklin, a member of the Newfields' Board of Governors, owner of Aperture Indy LLC. and local DJ known as DJ Godzillest.

Fire performers, stilt walkers and yoga will accompany the musical performances and add atmosphere to the festival. Inside, the Indianapolis Museum of Art has never had as many concurrently open galleries as it does today; be sure to step inside the newly unveiled <u>*THE LUME Indianapolis* featuring *Dalí Alive*</u>. Additionally, the Clowes Pavilion digital ceiling is premiering three special edition displays in the theme of the eclipse: "Magnifying the Medium," "Heavenly Encounter" and "Ground Above Us."

Guests will be able to choose from our team of food trucks with offerings including Mexican cuisine, pierogis, barbecue, burgers and fries, ice cream, fresh fruit juices and smoothies and more! At Garden Terrace, Chef Patrick Russ and the Culinary Team will be serving a curated menu alongside your beer garden favorites like the giant pretzel and cheese. Vegan, vegetarian and gluten-free options will be available. Bars stationed across campus will feature perfectly paired beverages for the day, including non-alcoholic options.

Capture the moment with a picture kit (\$14), available as an add-on, or a picnic blanket (\$15) to camp out at the perfect spot. On-site parking is available for \$30 per vehicle.

<u>Secure your tickets now</u> and let the anticipation build for a once-in-a-lifetime day at Newfields.

	GENERAL ADMISSION		PENUMBRA PASS	TOTALITY TICKET
PUBLIC ADULT (18+)	\$34		\$58	\$110
PUBLIC SENIOR (55+)	\$30		\$54	\$106
PUBLIC YOUTH (6-17)	\$25		\$49	\$101
MEMBER ADULT (18+)	\$29		\$53	\$105
MEMBER SENIOR (55+)	\$29		\$53	\$105
MEMBER YOUTH (6-17)	\$20		\$44	\$96
CHILD (5 & UNDER)	FREE		FREE	FREE
ACCESS PASS	\$2		N/A	N/A
ADD-ONS	# # #		GROUP TIC	KETS
PARKING	\$30	AD	ULT (20 OR MORE TICKET	s) \$20
PICNIC BLANKET	\$15	YOU	JTH (20 OR MORE TICKET	s) \$13
ECLIPSE PICTURE KIT	S15	PEN	IUMBRA PASS (4 TIC	^{Kets)} \$352
	04	.08.	24	

TOTAL ECLIPSE OF THE ART

Stay in-the-know by checking <u>discovernewfields.org/eclipse</u> for the newest updates and announcements.

About Newfields:

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information, visit <u>DiscoverNewfields.org</u>.

Media Contact:

Mattie Wethington Director of Communications 317-923-1331 ext. 265 <u>mwethington@discovernewfields.org</u>

Jack Wright Public Relations Manager 317-923-1331 ext. 174 jhwright@discovernewfields.org