



NEWFIELDS

2024 Newfields Horticulture Fall Forum Speaker

Brent Horvath **President and Grower**

[Intrinsic Perennial Gardens, Inc.](#)

Brent Horvath, president and grower of Intrinsic Perennial Gardens, Inc., is a third-generation gardener, second-generation nurseryman, and first-generation American. He literally grew up in the business, working for his Mom and Dad at their companies, Intrinsic Landscaping, Intrinsic Perennial Gardens and Flowers by Intrinsic.



Over the years, he was inspired by the work of great plantsmen such as his father Lajos Horvath, George Radtke, Roy Diblik, Roy Klehm and Alan Bloom. He was encouraged to find plants of his own to introduce, and found his first introduction, Penstemon d. 'Pink Dawn' in a field of Penstemon digitalis. This discovery led to continued plant selection and hybridizing work in a wide variety of genera. Brent pursued a BS from Oregon State University, and in 1991, started growing finished perennials for the wholesale trade.



[@brentahorvath](#)

Today, Brent has developed over 100 new perennials, including Andropogon gerardii 'Blackhawks' Pennisetum 'Red Head,' Rudbeckia x 'American Gold Rush', over 10 Geum varieties such as 'Mai Tai, and 20 Sedums including 'Thundercloud' and 'Pure Joy.' He holds over 60 plant patents.

Intrinsic Perennial Gardens, Inc. lists over 500 varieties and sells many more. Main crops include ornamental grasses, sedums, geums, natives and plants for the greenroof trade.

Brent's book, "The Plant Lovers Guide to Sedums" from Timber press, was released in April 2014 which received a Gold award from GWA in 2015. In 2016 he was awarded the PPA Grower of the Year award. He also contributes plant articles to select magazines like Fine Gardening on select subjects.

When Brent is not working, he can be found gardening and traveling.



Presenting New and Underused Perennials and Ornamental Grasses

Come learn about new and underused Perennials and Ornamental Grasses from a grower and breeder working in the Midwest for over 30 years. From Allium to Ver- nonia Brent will discuss some great plants and their attributes in the garden.