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*Images available upon request.*

**Newfields Announces the next iterations of *THE LUME Indianapolis 2023 & 2024***  
*Van Gogh back by popular demand, Salvador Dalí content to debut in March 2024*



Installation view of *THE LUME Indianapolis* in the IMA Galleries, July 27, 2021–May 30, 2022. *THE LUME Indianapolis* is created by Grande Experiences.

**INDIANAPOLIS**, May 24, 2023— The Indianapolis Museum of Art (IMA) at Newfields is pleased to announce that the next two iterations of its multi-sensory digital technology experience will be [\*THE LUME Indianapolis featuring Van Gogh\*](#), back by popular demand, opening July 2023 and *THE LUME Indianapolis featuring Dalí Alive*, making its debut in March 2024. Tickets will go on sale June 1 for members and June 6 for the public, more info is listed below.

After nearly 350,000 guests visited *THE LUME Indianapolis* in the first two years, Newfields will continue to transform the museum's entire fourth floor into a three-dimensional masterpiece. With nearly 30,000 square feet of immersive gallery spaces, *THE LUME Indianapolis* continues to wow guests who visit.

*THE LUME Indianapolis* will return this summer with the work of Vincent van Gogh, back by popular demand for a limited run. The experience will run for six months closing in December 2023. New additions to the show include a refreshed café menu, updated interactive elements and Japanese woodblock prints, an artform that inspired some of Van Gogh's work will be on display in the final gallery of the exhibition. These prints are a part of the IMA's permanent collection.

Also returning this summer with *THE LUME Indianapolis*, will be the Featurettes by three Indiana-based digital artists. These commissioned Indiana artists each created a three minute, immersive, visual and audio digital media experience. The Featurettes are standalone digital artworks to be enjoyed before and after the main content.

After the Van Gogh experience closes in December 2023, *THE LUME Indianapolis* will temporarily close to prepare to reopen with the iconic artwork of Salvador Dalí in March 2024. This breathtaking exhibition will invite guests to lose themselves in his world of mysterious landscapes, melting clocks, fascinating creatures and much more. *THE LUME Indianapolis featuring Dalí Alive* will include new digital content, a brand-new café concept, all new interactive elements and a captivating final gallery moment showcasing Dalí artworks from the IMA's permanent collection.

"After soaring success in its inaugural first two years, *THE LUME Indianapolis* will undoubtedly be a memorable experience for guests of all ages and backgrounds," said Jonathan Berger, Vice President of Marketing and External

Affairs at Newfields. "We are also thrilled to be able to bring back Van Gogh due to popular demand, providing guests another opportunity to see his masterpieces. Then to start 2024 off with the surreal and mysterious works of Salvador Dalí is very exciting. Newfields staff is thrilled about all the ways we can refresh the space to cover the new content, including displaying works from our permanent collection by Dalí that have never fully been on display."

**Ticket Information:**

Tickets for *THE LUME Indianapolis* featuring Van Gogh go on sale for Members on Thursday, June 1 at 11 a.m. EST and to the public on Tuesday, June 6 at 11 a.m. EST. Pricing for *THE LUME Indianapolis* is:

- Member Adults: \$22.00
- Member Youth (ages 6-17): \$15.00
- Public Adults: \$29.00
- Public Senior (ages 55+): \$25.00
- Public Youth (ages 6-17): \$20.00
- Children ages 5 and under are free
- Access Pass members: \$2.00

*THE LUME Indianapolis* is made possible through funding from Lilly Endowment Inc.

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**About Newfields:**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit [DiscoverNewfields.org](https://www.discovernewfields.org).

**About Grande Experiences:**

Grande Experiences, the creator and producer of *Monet & Friends Alive* is a world leader in the creation, design, production and promotion of large-scale exhibitions and immersive experiences with broad cultural appeal along with engaging, entertaining and educational content. From concept to completion, Grande Experiences creates visually and technically stunning masterpieces and presents them around the world. Its experiences have been displayed 210+ times in over 165 cities, in 32 languages, across six continents, to audiences of over 20 million people. Grande Experiences is based in Melbourne, Australia with satellite offices in the UK, Italy and the USA. Grande Experiences also owns and operates Museo Leonardo da Vinci, a prestigious permanent museum in central Rome, Italy and plans to open several permanent immersive galleries in the USA, Europe and Australia in 2022. [www.grande-experiences.com](https://www.grande-experiences.com)

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