

### FOR IMMEDIATE RELEASE

Images available upon request.

# Art in Bloom presented by Fifth Third Private Bank returns to Newfields 3/23 through 3/26

Floral displays will be on view in the IMA Galleries and Lilly House for one weekend only



Floral displays by John Caleb Pendleton, Planks and Pistils (foreground) and Therese Pircon, Root & Relic (background).

Artworks (left to right): Jean Paul Gaultier, *dress*, 1995/1996. James V. Sweetser Fund, Lucille Stewart Endowed Art Fund, Mr. and Mrs. Richard Crane Fund, Mr. and Mrs. William B. Ansted, Jr. Art Fund, 2010.24 © Jean Paul Gaultier. Barbara Hepworth, *Two Figures* (detail), 1968. Henry F. and Katherine DeBoest Fund in memory of Henry F. DeBoest. Restoration was made possible by the Anonymous IV Art Fund, 2021. 80.383 © Bowness, Hepworth Estate. William McGregor Paxton, *Glow of Gold, Gleam of Pearl* (detail), 1906. Gift of Robert Douglas Hunter, 79.345.

**INDIANAPOLIS**, February 22, 2023— <u>Art in Bloom presented by Fifth Third Private Bank</u> will return to Newfields for the third annual celebration from March 23 through March 26. The IMA Galleries as well as Lilly House will be adorned with beautiful floral arrangements created by 38 local and regional florists, along with a display created by the Newfields Greenhouse team. Guests can see unique floral designs, listen to live music and partake in floral demonstrations all weekend long.

"Fifth Third Private Bank is thrilled to be partnering with a cornerstone arts organization like Newfields. Art in Bloom is a great example of their dedication to bringing art to life and making it accessible throughout any season. We're looking forward to an incredible weekend filled with flowers as far as the eye can see!" said Nancy Martin, Managing Director, Fifth Third Private Bank.

The weekend will kick off with the <u>Blooming Now: Art in Bloom Opening Reception</u> on Wednesday, March 22. Guests at the reception will be the first to see the incredible floral displays for this year's exhibition while enjoying hors d'oeuvres and beverages from Newfields' Culinary department. On Thursday, March 23 Newfields will host a special <u>Art in Bloom Speaker Series presented by Bank of America</u> featuring Teresa J. Speight author of *Black* 

*Flora: Profiles of Inspiring Black Flower Farmers + Florists* and John Caleb Pendleton of Planks & Pistils floral studio in Chicago, IL. The two will discuss the state of Black artists and their experiences in the floral industry.

"We are incredibly excited to once again see and share the creativity and floral artistry of these inspiring, local and regional designers. Art in Bloom is the most beautiful way to kick off the spring season. We welcome guests to explore the abundance of bloom throughout the IMA Galleries, The Lilly House and of course The Garden at Newfields." said Jonathan Wright, The Ruth Lilly Director of The Garden and Fairbanks Park.

Guests interested in learning more about the floral designers should attend the Meet The Designer Happy Hour on Friday, March 24 where they will be able to meet the 2023 florists and ask them about their process for their display.

To round out the weekend, Newfields will host the <u>Art in Bloom Drag Brunch in partnership with Indy Pride</u>. Guests will enjoy lively performances, beautiful florals and a delicious brunch all hosted by emcee Halle Pino. After the show, guests will be able to explore the IMA Galleries to experience *Art in Bloom*. You can find more details and pricing for the brunch <u>here</u>.

### **Art in Bloom Pricing:**

Public Adults \$29 / Public Youth (ages 6-17) \$20 / Free for children 5 and under Included with membership Senior Adult (ages 55+) \$25 Access Pass \$2 Advance tickets are highly recommended and can be purchased at <u>discovernewfields.org</u>. *Art in Bloom* general tickets also includes access to *THE LUME Indianapolis featuring Monet & Friends Alive*.

Art in Bloom is presented by Fifth Third Private Bank. Lead support is provided by Joanna and Miles Batchelor. Pedestal support is provided by Jane Farber, Judith B. Murphy, Joyce E. Pruitt, Suzanne and William Jannetta, Kwan and Hsin Hui, Mark and Sally Zelonis, and Dr. John and Mrs. Janice Coleman.

Art in Bloom Drag Brunch is presented in partnership with Indy Pride.

The Newfields Speaker Series is presented by Bank of America.

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## **About Newfields:**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information, visit <u>DiscoverNewfields.org</u>.

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