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Images available upon request.

THE LUME Indianapolis featuring Monet & Friends Alive Opens at The Indianapolis Museum of Art at Newfields July 3

Newfields launches artist search to be featured in featurettes, tickets on sale June 2



"Rendering of THE LUME Indianapolis featuring Monet & Friends Alive courtesy of Grande Experiences"

INDIANAPOLIS, May 23, 2022— The Indianapolis Museum of Art at Newfields is pleased to announce the second year's content of its latest multi-sensory digital technology experience will be [THE LUME Indianapolis featuring Monet & Friends Alive](#), opening July 3, 2022. After more than 235,000 guests visited in its inaugural year, *THE LUME Indianapolis* will continue to transform the museum's entire fourth floor into a three-dimensional masterpiece with nearly 30,000 square feet of immersive galleries highlighting works of famed French impressionist Oscar-Claude Monet, known as the father of Impressionism.

THE LUME Indianapolis, boasting 150 floor-to-ceiling high-definition projectors, remains the largest continuous exhibition space in Newfields' 139-year history. The one-of-a-kind *Monet & Friends Alive* experience, created by Australian-based Grande Experiences, invites guests back to a time where the face of European art was set to change forever, examining the world of Impressionism across three main movements: *Metropolitan*, *A Day in the Life* and *En Plein Air*. The masterpieces of the Impressionists come to life with a rich, dynamic display of light, color and sound. Breathtaking paintings will be projected on an enormous scale with vivid detail to bring back, larger than life, the bold brushstrokes of Monet, Pissarro, Renoir, Cézanne and more. Guests will indulge their senses and enjoy the sights of 19th century Paris through the eyes of the painters who immortalized them. Set to music by Debussy, Tchaikovsky, Ravel and Offenbach, *Monet & Friends Alive* is an immersive experience that stimulates all the senses.

THE LUME's operation and programming will continue to reflect Newfields' commitment to its larger set of Diversity, Equity, Inclusion and Access (DEIA) goals. Newfields is focused on the following initiatives related to the exhibition space:

- **Opportunities for Emerging Artists:** This year Newfields is hosting an artist search to be a part of *THE LUME*, and one's digital work to be displayed as a featurette, a short digital art production, to accompany the main *Monet & Friends Alive* experience. More information coming in June.
- **Employment Opportunities:** *THE LUME* created nearly three dozen jobs in retail, culinary, guest experience and other management positions. With the continuation of *THE LUME*, we will work to fill all full-time and part-time positions. See open positions [here](#).
- **Business Opportunities:** Newfields will continue to ensure that businesses owned by women, minorities, veterans and individuals with disabilities and LGBTQIA-owned businesses (XBES) have opportunities to bid on and work on the development of *THE LUME* as part of Newfields' procurement policy focusing on inclusivity. There will also be an emphasis on working with local business owners representing these diverse communities.
- **Access:** Newfields will distribute more than 5,000 free tickets through its community partners during the run of *THE LUME* in 2022. In addition, Newfields offers several other [community access programs](#), including the newly launched [Neighborhood Membership](#) in partnership with Newfields' closest neighbors.

"After soaring success in its inaugural year, *THE LUME Indianapolis* featuring *Monet & Friends Alive* will undoubtedly be a memorable experience for guests of all ages and backgrounds who are interested in learning more about impressionism, or those who are experiencing a museum for the very first time," said Jonathan Berger, Vice President of Marketing and External Affairs at Newfields. "We are also thrilled to be able to offer local talent an opportunity to be a part of the final experience and showcase their work in a world-class museum. We're excited to see how this year's *Monet Alive* show will impact those in our community, the Midwest and nationwide. Newfields was transformed by last year's Van Gogh show, so this year we're continuing to look for ways to add new surprises, educate our visitors and welcome new faces to the museum."

Exhibition & Ticket Information:

This year's *Monet & Friends Alive* experience will once again feature a final gallery featuring physical works of art, setting Newfields' experience apart from national competitors. This year several original works of impressionist art from the IMA's permanent collection will be featured, including Newfields' original Monet piece, [Charing Cross Bridge](#) (about 1900). Other highlights include [Landscape at Auvers](#), [Farm Entrance on the Rue St. Remy](#) by Paul Cezanne, [Bouquet in a Vase](#) (1878) by Pierre Renoir, [Landscape](#) (about 1865) by Camille Pissarro.

This year guests can enjoy a Monet-inspired café complete with specialty cocktails, sweet treats and small bites. Guests to the exhibition will discover more about Monet's life in the "Monet and Play" interpretation room that will also feature an interactive selfie station, a robust wall timeline and an interactive coloring mural activity. After guests have finished in the galleries, they'll be able to step into a life-size recreation of the famed bridge from *Bridge over a Pond of Water Lilies* (1899).

Celebrate the opening of *THE LUME Indianapolis* at Member and Community Partner Day on Saturday, July 2. Newfields members are invited to see the new exhibition first with the purchase of a \$22.00 Member Preview ticket. Newfields is also partnering with several community partners to extend complimentary tickets to experience *THE LUME* before it opens to the public.

Tickets for *THE LUME Indianapolis* go on sale for Members on Thursday, June 2 at 11 a.m. EST and to the public on Tuesday, June 7 at 11 a.m. EST. Pricing to *THE LUME* is Member Adults: \$22.00, Member Youth (ages 6-17): \$15.00, Public Adults: \$29.00, Public Senior (ages 55+): \$25.00, Public Youth (ages 6-17): \$20.00, Children ages 5 and under are free and Access Pass members: \$2.00.

"Creating the *Monet & Friends Alive* experience has been one of our most challenging yet enjoyable projects at Grande Experiences," said Bruce Peterson, Owner of Grande Experiences. "With its focus on a dozen or more of the very best French Impressionist artists, along with the wonderful complimentary musical score and a host of other poignant sensory

elements, *Monet & Friends Alive* is sure to be a mesmerizing follow up to our recent Vincent van Gogh experience. *THE LUME* remains an extraordinary way to experience art from a new perspective. Newfields, like us, understands the importance of art and are driven to encourage new and diverse audiences to step through the doors to experience a digital production like never before.”

THE LUME Indianapolis is made possible with support from Lilly Endowment Inc.

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About **Newfields**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

About **Grande Experiences**

Grande Experiences, the creator and producer of *Monet & Friends Alive* is a world leader in the creation, design, production and promotion of large-scale exhibitions and immersive experiences with broad cultural appeal along with engaging, entertaining and educational content. From concept to completion, Grande Experiences creates visually and technically stunning masterpieces and presents them around the world. Its experiences have been displayed 210+ times in over 165 cities, in 32 languages, across six continents, to audiences of over 20 million people. Grande Experiences is based in Melbourne, Australia with satellite offices in the UK, Italy and the USA. Grande Experiences also owns and operates Museo Leonardo da Vinci, a prestigious permanent museum in central Rome, Italy and plans to open several permanent immersive galleries in the USA, Europe and Australia in 2022. www.grande-experiences.com

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