



FOR IMMEDIATE RELEASE

Newfields Partners with Be Nimble Foundation to Host Garden Pardi on 6/18

INDIANAPOLIS, April 22, 2022– Newfields is partnering with the Be Nimble Foundation to host the second annual Garden Pardi celebration in [The Garden](#) at Newfields on Saturday, June 18. Garden Pardi is Be Nimble’s annual summer fundraiser and the finale celebration of Be Nimble’s Black Innovation Week.

The Be Nimble Foundation is a social enterprise based out of Indianapolis, founded by Jeff Williams and Kelli N. Jones. Their mission is to take a qualitative and quantitative approach to create a fully diverse and inclusive tech ecosystem. They offer career training and placement programs to people in all stages of their careers, including entrepreneurship programs to support Black and Latinx tech startup founders to help them to grow and scale their companies.

“Garden Pardi and Black Innovation Week is our summer fundraising event celebrating Black culture, honoring Black history in Indianapolis, and igniting Black innovators. \$25,000 of the proceeds will go directly in the hands of our founders to fund and accelerate their start-ups,” said Jeff Williams and Kelli N. Jones, co-founders of Be Nimble. “When we closed our eyes and imagined the perfect venue for Garden Pardi, we each saw Newfields. Right there in the heart of our city in its urban core. We’re grateful for the opportunity to partner for years to come and collectively double down on our investment back into the Black community, particularly the neighborhood, entrepreneurs and artists.”

Proceeds from Garden Pardi go to the winners of Be Nimble’s Idea Stage Pitch Competition. In 2021, Be Nimble donated over \$100K in grants and resources to 12 Black startup founders. This year Be Nimble will be donating \$25,000 to five Black startups in the early stages of their business and those recipients will be announced at the June 18 event. [Applications](#) for the Idea Stage Pitch Competition are open until April 29, 2022.

“Newfields is humbled and honored to be given the opportunity to partner with the Be Nimble foundation to host the Garden Pardi in The Garden at Newfields. We are unwavering in our commitment to *actively work* to ensure Newfields is a place where everyone can see and experience Newfields as a place for them,” said Darrienne Christian, Newfields Board of Trustees Chairwoman. “We look forward to supporting the Be Nimble foundation in its mission along with executing on our own, to enrich lives through exceptional experiences with art and nature. The opportunities Be Nimble has provided, and continues to work towards, for the Black & Brown community are unparalleled, and I look forward to continuing our journey with them as a valued partner.”

To introduce the Be Nimble Foundation and the Garden Pardi event, guests are invited to join a town hall conversation with both organizations on April 25, 2022 at 6 p.m. via Zoom. Hear from Be Nimble co-founders, Jeff Williams and Kelli Jones, as well as Newfields’ Board Chairwoman, Darrienne Christian, Director of The Garden, Jonathan Wright, Chief People Officer, Ernest Gause and Newfields’ Community Advisory Committee Chair, Dr. Sean Huddleston. Register to attend and learn more about the event [here](#).

Ticket Information:

Tickets to Garden Pardi are still available at gardenpardi.com.

- General Pardi Admission ticket: \$165
 - Includes: open bar (champagne and liquor), heavy hors d’oeuvres
- Individual VIP ticket: \$225 **SOLD OUT**
 - Includes: everything included in general admission plus early entry at 4 p.m. in designated VIP entry line, designated seating around the main stage and exclusive access to VIP only pavilion with food, an open bar and exclusive VIP activations
- VIP Cabana: \$4,000

- Includes: 10 tickets, early entry at 4 p.m., dedicated servers for food and drinks, two (2) bottles of Ace of Spades and three (3) bottles of spirits chosen by the attendee

Newfields is the presenting sponsor for Garden Pardi 2022.

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About [Be Nimble](#):

Be Nimble Foundation is a 501(c)(3) social enterprise taking a qualitative and quantitative approach to creating fully diverse and inclusive tech ecosystems. Our career training and placement programs up-skill unemployed, under-employed, and career-transitioners who are interested in careers in the tech industry. Our entrepreneurship programs support Black and Latinx tech start-up founders to get them the resources, support, and funding they need to build high-growth, high-scale tech companies.

About [Newfields](#):

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit [DiscoverNewfields.org](#).

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