



FOR IMMEDIATE RELEASE

Images available upon request.

Art in Bloom presented by Fifth Third Private Bank returns 3/31 through 4/3
The second annual event returns with show stopping floral arrangements created by 26 artists



Floral design by Newfields Greenhouse Staff. Artworks: Robert Indiana, LOVE (detail), 1970. Indianapolis Museum of Art at Newfields, Gift of the Friends of the Indianapolis Museum of Art in memory of Henry F. DeBoest. Restoration was made possible by Patricia J. and James E. LaCrosse, 75.174 © 2022 Morgan Art Foundation / Artists Rights Society (ARS), NY. Sol LeWitt, Wall Drawing No. 652, Continuous Forms With Color Acrylic Washes Superimposed (detail), 1990. Indianapolis Museum of Art at Newfields, Gift of the Dudley Sutphin Family, 1990.40 © 2022 The LeWitt Estate / Artists Rights Society (ARS), NY.

INDIANAPOLIS, March 10, 2022— [Art in Bloom presented by Fifth Third Private Bank](#) will return to the Indianapolis Museum of Art (IMA) at Newfields Thursday, March 31 through Sunday, April 3. During this second annual weekend event guests can see art and nature collide with spectacular floral arrangements in the [IMA Galleries](#).

"Fifth Third Private Bank is thrilled to be partnering with a cornerstone arts organization like Newfields. Art in Bloom is a great example of their dedication to bringing art to life and making it accessible throughout any season. We're looking forward to an incredible weekend filled with flowers as far as the eye can see!" said Nancy Martin, Managing Director, Fifth Third Private Bank.

Each arrangement is inspired by an artwork in the IMA permanent collection and designed by talented local and regional florists and floral designers. The show will include five monumental showstoppers, including one in the newly reopened Clowes Pavilion, and 21

pedestal designs, all sure to captivate guests with green and brown thumbs alike.

"We are all so excited to once again see and share the creativity and floral artistry of such an extraordinarily talented group of designers. Art in Bloom is the perfect way to welcome spring and get energized for all the beauty that will begin blossoming with the arrival of warmer weather" said Jonathan Wright, The Ruth Lilly Director of The Garden and Fairbanks Park.

The event will kick off with the [Art in Bloom Opening Reception sponsored by Fifth Third Private Bank](#) on Wednesday, March 30. This event will provide guests with a sneak preview of Art in Bloom as well as a wine portfolio show hosted by the Newfields Culinary team and Republic National Distributing Company. Guests will be able to interact with the floral artists while sampling a variety of wines throughout the IMA Galleries. Tickets to this event are \$80 for public and \$75 for members. Advance tickets are required and can be purchased [here](#).

This year Art in Bloom will feature a robust schedule of activities for guests to enjoy. Live music, artist demonstrations and [ASK ME! Docents](#) will happen throughout the weekend. Other activities such as [art classes](#), a film screening of [MIDSOMMAR \(rated R\)](#) and [orchid classes](#) require a separate ticket that can be purchased in advance. For full schedule of events and to purchase tickets please visit discovernewfields.org/art-bloom.

The Opening Reception, art Classes and the *MIDSOMMAR* (rated R) film screening all require additional tickets and do not include general admission to Art in Bloom. Orchid classes also require an advance ticket but general admission to Art in Bloom is included.

Art in Bloom is included with general admission and is free for members. Advance tickets are required. To purchase your tickets, visit discovernewfields.org. Access Pass tickets are available for \$2 for qualifying pass holders and Newfields will be distributing 1,500 tickets over the weekend to community partners.

Art in Bloom is presented by Fifth Third Private Bank. Lead support is provided by Barnes & Thornburg LLP; Joanna & Miles Batchelor; Meg Coyle; and National Coalition of 100 Black Women, Indianapolis Chapter. Pedestal support is provided by Browning Day; Jane Farber; Marni Fechtman; Tim & Brenda Foster; Gene B. Glick Company, Kwan & Hsin Hui; Mindy Hutchinson & Rob Friedman; Indianapolis (IN) Chapter of The Links, Incorporated; Regina Jones & Rebecca Jones, Judith B. Murphy; Joyce Pruitt; Greg & Corie Shaner; and Mary & Sally Zelonis.

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About Newfields:

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

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