

## FOR IMMEDIATE RELEASE

Images available upon request.

## Spring Blooms presented by Wild Birds Unlimited returns this season

500,000 blooms in The Garden, flowers in the IMA Galleries and more

**INDIANAPOLIS**, March 29, 2021—Cascades of colorful blooms come alive during <u>Spring Blooms</u> presented by Wild Birds Unlimited at Newfields from now through May 9. Rain or shine guests will discover an abundance of flowering blooms, dramatic foliage and edible plants across Newfields throughout the season. This socially distanced outdoor experience is sure to delight after a long winter. Indoor spaces will be peppered with orchids to help ease the chill of early spring.

A never-before-seen river of 168,000 grape-hyacinths and daffodils will burst into bloom flowing down the center of the Lilly lawn, creating a gorgeous new centerpiece for *Spring Blooms*. Newfields horticulturists curated spaces that will provide a succession of show-stopping flowers at every turn. Wander The Garden to discover dynamic beds filled with a variety of plantings that will gradually transform throughout the spring. From cool-season veggies, daffodils, hyacinths and tulips to late spring favorites including whimsical ornamental onions, dogwoods, lilacs and more, there is something for everyone. Guests are invited to visit early and often to experience the magic of The Garden unfold throughout the season, to gather ideas, and to learn techniques to grow and care for their own spring blooms.

"Spring Blooms is back with more blooms than ever before, with thousands of new bulbs, and a never-ending supply of inspiration," said Jonathan Wright, Ruth Lilly Director of The Garden and Fairbanks Park. "I am especially thrilled to be able to welcome guests to Spring Blooms this year after having to close The Garden just before peak bloom last year due to COVID. This year, Newfields' horticulturists have created bold and immersive displays that celebrate Midwestern spring paired with the unexpected, both in The Garden and inside the IMA Galleries."

During the run of *Spring Blooms* there are two Free First Thursdays, one on <u>April 1</u> and <u>May 6</u>. Newfields also offers free general admission to celebrate International Museum Day and Public Gardens Day on Friday, <u>May 28</u>. With more daylight comes more time to explore. Newfields has returned to spring hours, and is open Thursdays, Fridays and Saturdays 11 a.m. to 8 p.m., and Tuesdays, Wednesdays and Sundays 11 a.m. to 5 p.m. The Lilly House, Beer Garden and The Madeline F. Elder Greenhouse are open during regular museum hours. Advanced tickets for all guests and members are required for *Spring Blooms*. Newfields will continue to adhere to all local and State government mandates regarding all safety protocols and regulations for COVID-19.

"Newfields is thrilled to host another spectacular spring season," said Jerry Wise, Interim Newfields President. "This season we are excited to welcome tens of thousands of central Indiana residents and visitors to experience Newfields' beautiful blooming garden and welcoming thousands of guests and their families as part of our community access and free ticketing programs."

There is no better place to rest and refresh in nature than the Beer Garden. This year, choose from a wide selection of beverages curated by Newfields' own, Lindsay Jo Whirley, Certified Cicerone. From local brews to pours from Germany, Belgium and England, there is plenty to discover. Literhouse's giant Bavarian pretzels are the perfect pairing. Wine, cider and hard seltzer will also be available, served alongside local cheese, charcuterie and veggie nosh boards. For those in need of hydration as they wander, non-alcoholic offerings include lemonade and berries, Kombucha and cold teas.

"Newfields' Spring Blooms celebration provides an incredible atmosphere and venue for families and friends to explore the spring season—and enjoy the birds!" said Jim Carpenter, CEO of Wild Birds Unlimited, Inc. "Wild Birds Unlimited is very proud to help present this wonderful outdoor experience to all who visit Newfields this spring."

Even if the weather brings spring showers, the *Spring Blooms* experience extends indoors, as spectacular orchid displays punctuate the IMA Galleries, adorn the Lilly House and as always, fill the Madeline F. Elder Greenhouse. Curated by Newfields' Greenhouse staff, the plant installations draw inspiration from art throughout the Museum. This rare opportunity to see live displays alongside extraordinary paintings and other works from the collection is a can't-miss celebration of the intersection between art and nature.

Celebrate the women in your life at Newfields on Saturday, May 8 and Sunday, May 9 with a trip to Newfields. *Spring Blooms* is often blooming its brightest this weekend with the spring show in full bloom. Both days from 11 a.m. to 4 p.m., live music will fill The Garden (the IMA Galleries if rain is forecasted), flowers will be for sale, wellness activities and outdoor games are sure to delight any mother/child duo. There will be a special pairing in Pop Up: Wine to sip and savor, along with an added Brunch option. Don't forget to plan ahead and reserve your general admission tickets online in advance.

Curious about something? ASK ME! Docents will be available inside the Lilly House Thursday through Sunday from 2 to 3:30 p.m. and in the IMA Galleries Saturday and Sunday 11:30 a.m. to 1 p.m. and 1:30 p.m. to 3 p.m.

New this year, <u>Art in Bloom</u> presented by Aaron Wealth Advisors celebrates <u>Spring Blooms</u> inside the IMA Galleries from April 29 through May 2. The African, American, Asian, Design Art and European galleries will be adorned with blooming creations designed by some of the nation's most talented floral designers. Each breathtaking arrangement in <u>Art in Bloom</u> is inspired by a piece in the art collection, so don't miss the opportunity to see these vibrant creations.

*Spring Blooms* is presented by Wild Birds Unlimited. Lead support for the River of Bulbs is provided by Catherine M. Turner. Additional support for is provided by Total Lawn Care Inc. Support for the Beer Garden is provided by Milly Brehob in memory of Bud Brehob.

###

## **About Newfields**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic mansion, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the Indianapolis Museum of Art Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of cheer, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, IN.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information visit DiscoverNewfields.org.

## **Media Contact:**

Mattie Wethington Director of Communications 317-923-1331 ext. 265 mwethington@discovernewfields.org

Emily Sogard Communications and Content Editor 317-923-1331 ext. 111 esogard@discovernewfields.org