



**FOR IMMEDIATE RELEASE**

*Images available upon request.*

***Winterlights at Newfields returns, tickets on sale 10/1***  
*A tradition grows with more than 1.5 million lights*

**INDIANAPOLIS**, Sept. 18, 2018— Following a tremendously successful first season, *Winterlights* returns this holiday season from Nov. 18 through Jan. 6. This year's curated outdoor lights experience is presented by Bank of America and features more than 1.5 million lights shining upon you and your guests, a new Wintermarket and a transformed finale.

Last year, *Winterlights* debuted in The Garden at Newfields and welcomed nearly 70,000 guests to experience the magic of the season, thousands of whom were first time visitors. More than 40 couples got engaged, creating a lifetime of memories and traditions for new families during *Winterlights*. Because of its commitment to the community, Bank of America is thrilled to help bring *Winterlights* to life this year.

"Newfields provides a spectacular lights display and venue for families and friends to explore and celebrate the magic of the holiday season," said Andy Crask, Indianapolis Market President, Bank of America. "Bank of America recognizes that the *Winterlights* experience is a wonderful opportunity to not only shine a light on Indianapolis but also to help support cultural experiences that have a positive impact on our community."

New this year, guests are invited to start and end their *Winterlights* journey inside a glowing Wintermarket, a toasty place for a treat and the first stop for a warm cup of hot chocolate or apple cider—with spiked options available for adults. Inside the market, local artisans like Goose the Market, Gallery Pastry Shop and Sun King Brewing Co. will be selling popular food and beverage options, as well as unique holiday gifts and goodies for everyone on your list. Guests can also purchase this year's exclusive brew crafted by Sun King Brewing Co. and only available for purchase at *Winterlights*. Love the taste? Take home a two-pack gift set in the Wintermarket on your way out. Before heading to the lights, stop for a group photo in front of the giant towering poinsettia tree.

For the main attraction, guests of *Winterlights* will once again explore The Garden at Newfields and stroll beneath 80 foot-tall trees glowing to the tips of each tiny branch. With the addition of 300,000 more lights, this year's display features more than 1.5 million glowing lights. The outdoor journey begins with Snowflake Bridge, where glistening handcrafted snowflakes illuminate the sky above and music draws guests across the historic span.

The Landscape of Light returns in front of the grand Lilly family mansion, where over 300,000 lights dance in many different colors to the Tchaikovsky's *The Nutcracker*. Guests are then welcomed inside the front door of the Lilly House to discover this year's theme of sophisticated handcrafted design inspired by Mr. Lilly's famed book collection. The library will bring the magic inside with a dramatic display filled with hundreds of glowing LED candles. Other rooms in the home will be transformed by unexpected holiday installations like handmade origami butterflies soaring from the piano and a giant paperchain chandelier flowing onto the dining room table.

As guests continue their stroll through The Garden, the bright vibrant colors of the Whimsical Terrace will draw in visitors of all ages. Karl Unnasch's whimsical 50-foot-tall tree of toys, *Playtime in Indy*, returns to The Garden and the toys will once again be donated to families in need this season.

Warm your hands over wood burning fires, while listening to holiday music and making your own s'more provided by local Girl Scouts of Central Indiana. Last year, the Girl Scouts raised over \$25,000 that helped send 160 girls to summer camp, who otherwise could not have attended.

To delight guests as they exit the experience, a new finale has been added to this year's *Winterlights*. The Ice Storm Walk, will immerse guests into a whirling blizzard of light. A digital snowstorm will descend over you along a 400-foot promenade, enhanced by dramatic music and sound of winter. Along the path, guests will pass through the Ice Cave, a tunnel of light featuring more than 30,000 lights.

"We are thrilled that the community accepted our invitation to *Winterlights* last year, and made it part of their holiday celebration," said Jonathan Wright, The Ruth Lilly Deputy Director for Horticulture and Natural Resources. "In hopes of delighting everyone again this season, the Newfields team has enhanced this year's display with hand-crafted design and more lights to surprise guests around every turn."

Due to enthusiastic crowds and sold out evenings, new ticket times have been added to expand capacity. This season, tickets will be available every half hour beginning at 5:00 p.m. with the experience concluding at 9:00 p.m.

Save 20 percent by purchasing your tickets online at [DiscoverNewfields.org](http://DiscoverNewfields.org) beginning Oct. 1. This year, guests can purchase a premium ticket, which includes 3-D holographic glasses that bring *Winterlights* to life, a complimentary drink ticket and a pass for BOGO general admission January 8–Valentine's Day weekend. A deal you don't want to miss.

Newfields members receive additional discounts and exclusive access to *Winterlights* at the member preview evenings on Nov. 16 and 17 for just \$10. During *Winterlights*, the Access Pass is still available for \$2 per qualified family member.

Find the perfect gift for everyone on your list at Newfields this holiday season. Give the gift of *Winterlights* to your family and friends with our new gift tickets, featuring large group orders of *Winterlights* tickets (minimum order of 15). Don't miss Newfields' annual Holiday Hullabaloo shopping event on Dec. 6, featuring trunk shows in The Museum & Garden Shop. Members receive a 20 percent discount all day long. Or, give the gift of Newfields all year long with an annual membership, which offers free general admission, discounts on programs, invitations to exclusive preview events and more.

During the run of *Winterlights*, The Garden, The Café and IMA Galleries at Newfields will close at 4 p.m. daily.

Seasonal music made possible by the generous support of Marianne Williams Tobias. Lead support for *Winterlights* is provided in part by JPMorgan Chase & Co., Klipsch Group, Inc., The Hagerman Group and RJE Business Interiors. Additional support provided by Marian Inc., Ann W. King, and Sycamore Advisors, LLC. In-kind support provided by Sunbelt Rentals, Celadon Trucking Services, Tway Lifting Products, and Airworx Construction Equipment.

\**Winterlights* will be open Thanksgiving, Christmas and New Year's Day.

### **Want to be a part of the magic this holiday season?**

Last year, volunteers donated over 4,000 hours to help bring *Winterlights* to life. Volunteer opportunities are available for individuals and large groups. Email [volunteer@discovernewfields.org](mailto:volunteer@discovernewfields.org) if interested.

### **About Newfields**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is

home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park: 100 Acres, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information visit [Discovernewfields.org](https://www.discovernewfields.org).

### **About Bank of America**

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### **Media Contacts:**

Mattie Lindner  
Communications Coordinator  
317-923-1331 ext. 265  
[mlindner@discovernewfields.org](mailto:mlindner@discovernewfields.org)

Diane Wagner, Bank of America  
Regional Media Relations Manager  
312-992-2370  
[diane.wagner@bankofamerica.com](mailto:diane.wagner@bankofamerica.com)