

FOR IMMEDIATE RELEASE

Images available upon request

New experiences bring the Newfields campus to life this fall

Picasso exhibition, Friday the 13th, Doug E. Fresh concert and more

INDIANAPOLIS, Sept. 5, 2017 — Discover art and nature indoors and out at Newfields this fall.

After a successful fun filled summer, The Beer Garden at Newfields will continue through the end of October with new menu items, including an exclusive brew from Taxman Brewing Company called *Partnership*, and fun autumn programming. On Sept. 30, join the worldwide celebration of <u>Oktoberfest</u> at the Beer Garden.

<u>Internet Cat Video Festival</u> will return on Sept. 23 with festival curator, Will Braden, and the famous Lil BUB. This live event gathers fellow feline fanatics to watch a curated collection of cat clips. This year's event is presented in partnership with the Animal Outreach of Shelby County and will be offered in a new outdoor location on the East Mall.

Inside the IMA Galleries, two exhibitions will celebrate the role of art and its influence on the cultural life of a city.

Beginning Oct. 7, step onto the streets of New York City in <u>City as Canvas: New York City Graffiti from the 70s & 80s</u>, an exhibition traveling from the Museum of the City of New York to the IMA Galleries. This special exhibition features more than 100 works from the renowned Martin Wong Collection, and chronicles the origins of graffiti and its evolution from a creative outlet—viewed by many at the time as a public nuisance—to an accepted form of art. Celebrate the exhibition opening with four days full of exciting events like a special performance by the famous beatboxing pioneer and hip-hop artist <u>Doug E.</u> Fresh on Oct. 5.

Later in October, continue to experience urban locally with <u>Portraits of Our City</u>, a photography exhibition showcasing the many faces of Indianapolis. This summer, the Newfields' photography team traveled the city to capture portraits of local residents and ask them a simple question: where would you like to wake up tomorrow? The recording of their answers and their portraits will be featured in the exhibition, produced in partnership with WFYI-FM.

The full seasonal lineup includes:

EXHIBITION: From Picasso with Love

Open now

IMA Alliance Gallery

Included with general admission and free for members

A rising star on the Paris art scene, Picasso was inspired to venture deeper into his experiments in Cubism when he met Eva Gouel in 1911. This young woman became his muse, and, to declare his love, Picasso wrote her nickname "Ma Jolie" (my pretty one)—derived from the lyrics of a popular song of the time—on the surface of his paintings. This exhibition unites two masterpieces, *Ma Jolie* (1913-14) from

the IMA's collection, and *Female Nude (I Love Eva)* (1912) on loan from the Columbus Museum of Art, and sets them in the context of Cubism and the popular song from which Eva got her nickname.

WORKSHOP: Mobile Studio for Adults: Progressive Dining

Sept. 14 / 6-8 p.m.

\$25 Members / \$35 Public / Advance registration required

Feast your eyes on an assortment of appetizers, main dishes and desserts housed inside the IMA's art collection. Meet director of hospitality Josh Ratliff to learn how unique dining experiences, like the popular Beer Garden, are paired with events and exhibitions. Then, create a still life drawing inspired by the delicacies on display in the IMA galleries. Learn drawing tips and tricks from expert Teaching Artist Paula Scott-Frantz. All materials included. Space is limited.

WORKSHOP: Mobile Studio for Kids Ages 8 – 12: The Edibles of Art

Sept. 16 / 1-3 p.m.

\$25 Members / \$35 Public / Advance registration required

Get inspired by bushels of fruit in the European and American galleries. Catalog your secret ingredients and recipes into a sculptural book. Learn from expert teaching artist Paula Scott-Frantz. While you create, enjoy a tasty treat from The Café. All materials included. Space is limited.

WORKSHOP: Adult Class: Printmaking

Sept. 16, 23, 30 & Oct. 7 / 1-3 p.m.

Adults 18+ / \$160 Members / \$200 Public / Advance registration required

Join us for a four-session class exploring the art of printmaking. Work with an accomplished artist to learn how to employ a variety of printing techniques including monotyping, engraving, collagraphy and screenprinting. Create original prints with various inks, papers and printing matrices including foam, linoleum blocks and screens. Artists of all levels welcome. Tuition price includes all materials for all four classes.

EVENT: Yoga at Newfields

Sept. 16, 23, & 30 / 10–11 a.m. Oct. 7, 14, 21, & 28 / 10–11 a.m.

\$12 Members / \$15 Public

Start your weekend relaxing with yoga on the beautiful Newfields campus. The hour-long vinyasa session, offered by registered yoga instructors from Indianapolis, will let you stretch your limbs and realign mind, body and spirit while surrounded by inspiring art and nature.

WORKSHOP: Succulent Bowl Design

Sept. 21 / 6:30-8 p.m.

Madeline F. Elder Greenhouse

\$45 Members / \$60 Public / Advance registration required

Plant your own trendy arrangement of easy care succulents in a stylish terracotta bowl. Design your planter and learn the essentials of care from instructor Ian Wilhite to ensure your succulent's long, lush life. Space is limited.

WORKSHOP: Make a Simple Macramé Plant Hanger

Sept. 23 / 10 a.m.-noon

Madeline F. Elder Greenhouse

\$20 Members / \$25 Public / Advance registration required

Add a dash of groovy style to your living space with your own handcrafted macramé plant hanger. A small clay pot and plant will be included to make a basic 36" plant hanger to take home. Space is limited.

FILM: Internet Cat Video Festival

Sept. 23 / Opening activities beginning at 6 p.m. / Film 7:30 p.m.

East Mall

\$10 Members / \$15 Public

Lil BUB Meet & Greet \$100

The Internet Cat Video Fest is back for its third year! Join festival curator, Will Braden; Lil BUB and Mike Bridavsky; and fellow feline fanatics and enjoy a collection of curated cat clips on the big screen. Bring a chair and blanket and settle in for an evening under the stars in the festival's new location on the East Mall, across from the Newfields surface lot. No knives, candles taller than 16," or outside alcohol. Concessions will be available for purchase. In the event of inclement weather, the film will be moved inside to The Toby. This event is presented in partnership with the Animal Outreach of Shelby County.

LECTURE: GMOs, Marvel or Malady?

Sept. 28

Reception / 5:30 p.m. / The Fountain Room / \$35

Talk / 6:30 p.m. / DeBoest Lecture Hall / Free

Join the Horticultural Society for dinner and a discussion as Dr. Peter Goldsbrough discusses GMO's and his research focused on understanding how plants respond and adapt to a variety of environmental stresses and herbicides.

EXHIBITION: *Director's Choice: Gifts of Art 2017*

Opens Sept. 29

Included in general admission and free for members

See what's new in the IMA's collection, and maybe discover a new favorite piece of art, in this exhibition highlighting recent acquisitions. Curated by The Melvin & Bren Simon Director and CEO, Dr. Charles L. Venable, this installation features gifts from our friends and donors to the Indianapolis community and will become a new holiday tradition at the IMA Galleries. A number of pieces will be on view for the first time, including paintings, sculptures and fashion design, emphasizing the Museum's broad collection of art across history and disciplines.

EVENT: Oktoberfest

Sept. 30 / 11 a.m.-5 p.m.

Beer Garden

Included with general admission and free for members

Join the worldwide celebration of Oktoberfest at the Beer Garden and enjoy the new seasonal drink and food options, including an exclusive brew from Taxman Brewing Company. Local brewers will be onsite throughout the day.

EVENT: First Thursday Yoga

Oct. 5 / 6-7 p.m.

Gene and Rosemary Tanner Orchard

\$12 Members / \$15 Public

Motivate yourself to finish the week strong with vinyasa yoga on the Newfields campus. This hour-long session, offered by registered yoga instructors from Indianapolis, will leave you rested, realigned and inspired.

CONCERT: Doug E. Fresh (presented in conjunction with City as Canvas) *

Oct. 5 / 8 p.m.

The Toby

\$25-\$35 Members / \$30-\$40 Public / \$75 VIP Meet & Greet

The first human beatbox in the rap world, and still the best of all time, Doug E. Fresh amazed audiences with his note-perfect imitations of drum machines, effects and often large samples of hip-hop classics. He was introduced to most hip-hop fans with his astonishing performance in the 1984 film, *Beat Street*. By

1985, Fresh was one of the biggest names in rap music, and his first single "The Show/La Di Da Di," became a hip-hop classic.

EVENT: *City as Canvas:* **Exhibition Opening Party**

Oct. 6 / 7 p.m.

Pulliam Family Great Hall \$15 Members / \$20 Public

Celebrate the opening of our special exhibition *City as Canvas: New York City Graffiti from the 70s & 80s*, with an evening filled with dueling DJs, beatboxing, breakdancing and artist demonstrations from some of the exhibition's featured artists. The exhibition features more than 100 works from the Martin Wong Collection and chronicles the origins of graffiti and its evolution from a creative outlet—viewed by many at the time as a public nuisance—to an accepted form of art.

EXHIBITION: City as Canvas *

Opens Oct. 7, 2017

Allen Whitehill Clowes Special Exhibition Gallery

Included with general admission and free for members

Step onto the streets of New York City and experience one of the greatest collections of early graffiti art in *City as Canvas: New York City Graffiti from the 70s & 80s.* Traveling to the IMA galleries from the Museum of the City of New York, *City as Canvas* features more than 100 works from the Martin Wong Collection and chronicles the origins of graffiti and its evolution from a creative outlet—viewed by many at the time as a public nuisance—to an accepted form of art. With intricate drawings, colorful works on canvas, and photographs of graffiti writing that have long since been erased, this exhibition includes a variety of seminal works by pioneering graffiti artists such as Keith Haring, Lee Quiñones, Lady Pink and Futura 2000.

FILM: Cereal Cinema: Hocus Pocus *

Oct. 7 / 10 a.m.

The Toby

\$6 Members and Public / Free for children 5 and under

Cereal Cinema combines two of the best things about Saturday mornings, cereal and a classic movie. Get in the Halloween spirit with the 1993 flick *Hocus Pocus*. Cereal buffet included with tickets. Coffee for tired parents is available for \$1.

EVENT: <u>City as Canvas Family Day: Live, Play, Create</u> (presented in conjunction with <u>City as Canvas</u>) *

Oct. 7 / 11 a.m.-3 p.m.

Included with general admission and free for members

Presented at part of *City as Canvas,* step onto the streets of New York City in the 1970s and celebrate graffiti culture with live music, unique painting exercises and hip-hop dance demos.

TALK: *City as Canvas* Artist Conversation (presented in conjunction with *City as Canvas*) *Oct. 7 / 2 p.m.*

DeBoest Lecture Hall

Free

Join The Contemporary Art Society for a discussion with some of the artists featured in the *City as Canvas* exhibition, including Zephyr, Daze and Lady Pink. The artists will discuss how they became involved in the graffiti movement and how the environment of New York City in the 1970s helped to foster graffiti culture.

WORKSHOP: Mobile Studio for Adults: Recycling Rock

Oct. 12 / 6-8 p.m.

\$25 Members / \$35 Public / Advance registration required

Discover how visual artists in the IMA's permanent collection use musical instruments as an element of their art works. Meet local rock band member, John Stevenson, and test out a variety of his instruments. Then, work with local art and music teacher Bethany Hensley to fabricate a useable guitar made from recycled goods. All materials included.

FILM: Friday the 13th Part I & II

Oct. 13 / Doors open 6:30 p.m. / Film 7:30 p.m.

The Virginia B. Fairbanks Art & Nature Park: 100 Acres

\$15 Members / \$20 Public

Bring a chair, blanket and nerves of steel during this lakeside screening shown in partnership with Indy Film Fest Roving Cinema. No knives, candles taller than 16", outside alcohol or masks (leave that to Jason on the big screen) are permitted. Food trucks will be onsite, as well as Sun King Brewery. In the event of inclement weather, the film will be moved inside to The Toby. Moviegoers can park at the Newfields surface lot and underground garage and take a shuttle to Fairbanks Park.

WORKSHOP: Mobile Studio for Kids Ages 8-12: Drawn to Drumming

Oct. 14 / 1-3 p.m.

\$25 Members / \$35 Public / Advance registration required

Drum your art out! Begin your visit with a musical tour of the African galleries. Test out an African drum from the Museum's study collection. Work with expert teaching artist Bethany Hensley to build a useable drum from recycled materials. Families are welcome to attend an end of class drumming circle. All materials included. Space is limited.

CAMP: Fall Break Camp: Color Me Impressed

Oct. 16–20 / Kids ages 4–7 / 9 a.m.–4 p.m. each day

\$216 Members / \$257.50 Public / Advance registration required

Looking for something to do during fall break? Head to Newfields for an exciting, week-long camp exploring printmaking. Play with paper, paint, inks and practice mixing colors, shapes, textures and patterns. Hunt for the changing colors during outdoor hikes and visits to the IMA's Galleries to find colorful works of art.

CAMP: Fall Break Camp: Calligraffiti

October 16-20 / Kids ages 8-13 / 9 a.m.-4 p.m. each day

\$216 Members / \$257.50 Public / Advance registration required

Discover how artists turn words into works of art by learning about calligraphy, graffiti and more. Practice binding your own book to fill with your calligraphy scripts. Incorporate hand lettering techniques into lovely lyrical paintings. Collaborate on a large-scale graffiti mural and work with spray paint, stencils and stickers to create your own graffiti art. Explore the special exhibition, *City as Canvas*, to see examples of words in art.

WORKSHOP: Adult Class: Painting with Pastels

Oct. 26, Nov. 2, 9 & 16 / 6-8 p.m.

Adults 18+ / \$160 Members / \$200 Public / Advance registration required

Join us for a four-session class exploring the art of drawing with pastels. Drawing pastels, much like paints, can be used to build up layers of color to create expressive works of art. Work with an accomplished artist to learn how to use both oil and chalk pastels to create vibrant drawings. Experiment by blending, highlighting and shading to create a realistic image. Artists of all abilities are welcome.

FILM: Wild Style (presented in conjunction with City as Canvas)

Oct. 26 / Film 7 p.m.

The Toby

\$8 Members / \$12 Public

Capturing the earliest days of hip-hop in New York, *Wild Style* follows the story of tagger Zoro (Lee Quiñones) who is commissioned to paint the stage for a rapper's convention. The film features graffiti and hip-hop pioneers including Lady Pink & Zephyr—artists featured in the IMA's *City as Canvas* exhibition. On Sunday, Oct. 29, join a film discussion in the Beer Garden for Reads and Reels: Book and Film Discussion Club, when we discuss *Wild Style* and *Graffiti Live: Beyond the Tag in New York's Urban Underground.* (1983, dir. Charlie Ahearn, 82 mins., R)

EXHIBITION: *Portraits of Our City*

Opens Oct. 27, 2017

Damon C. and Kay D. Davis Lab

Included with general admission and free for members

What can a photographic portrait tell us about a person? What can you learn from someone by asking them a single question? What can the dreams of a city's residents tell us about the city? *Portraits of Our City* discusses these questions with an exhibition featuring hundreds of black and white photographs of local residents and invites the community to discover human connections through people and place.

EVENT: Beer Garden Closing Celebration

Oct. 29 / noon-5 p.m.

Beer Garden

Included with general admission and free for members

Raise one more glass to friends and family and celebrate with us as we bid goodbye to the Beer Garden for the season.

FILM & TALK: Reads and Reels: Book and Film Discussion Club (presented in conjunction with *City as Canvas*)

Oct. 29 / 1 p.m.

Beer Garden

Included with general admission and free for members

Discuss the connection between books, films and the *City as Canvas* exhibition. Dive into the vivid world of NYC graffiti recreated in Gregory Snyder's book *Graffiti Lives: Beyond the Tag in New York's Urban Underground*. Follow Snyder as he recounts the lives of the artists he encountered in his seven year journey to understand the often unseen faces of this movement. On Thursday, Oct. 26, catch a screening of *Wild Style*, the 1983 hip-hop film featuring artists seen in *City as Canvas*, in The Toby.

WORKSHOP: Orchid Basics

Nov. 2 / 6:30-8 p.m.

Madeline F. Elder Greenhouse

\$40 Members / \$50 Public / Advance registration required

Dive into the world of orchids with one of our most popular classes! Using plants from the Elder Greenhouse collection, instructor Ian Wilhite will lead this hands-on orchid care workshop. Each participant will repot an orchid to take home. All supplies provided. Space is limited.

FILM: Fresh Dressed (presented in conjunction with City as Canvas)

Nov. 3 / 7 p.m.

The Toby

\$8 Members / \$12 Public

Fresh Dressed is a fascinating chronicle of hip-hop, urban fashion and the hustle that brought oversized pants and graffiti-drenched jackets from Orchard Street to high fashion's catwalks and Middle America shopping malls. Director Sacha Jenkins' music-drenched history draws from a rich mix of archival

materials and in-depth interviews with rappers, designers and other industry insiders. (2015, dir. Sascha Jenkins, 90 mins., NR)

For more information regarding upcoming exhibitions and events at Newfields, please visit www.imamuseum.org.

*Denotes programs from the IMA's ARTx series, made possible by a gift from the Efroymson Family Fund.

About Newfields

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park: 100 Acres, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information visit www.imamuseum.org.

About the Efroymson Family Fund

The Efroymson Family Fund, a donor-advised fund of the Central Indiana Community Foundation, continues a long legacy of charitable commitment by the Efroymson family in central Indiana. The Efroymson Family Fund was established in 1998 by Dan and Lori Efroymson to promote the viability of communities and to date has awarded more than \$100 million in grants in central Indiana and beyond. For more information about the Efroymson Family Fund, visit www.efroymsonfamilyfund.org.

###

Media Contacts:

Mattie Lindner Communications Coordinator 317-923-1331 ext. 265 mlindner@imamuseum.org

Stephanie Perry Assistant Director of Communications 317-923-1331 ext. 231 sperry@imamuseum.org