



NEWFIELDS

Spring Blooms 2019 Photo Contest Release

CONTEST DESCRIPTION:

This year *Spring Blooms* will include photography created by Newfields' biggest fans: **YOU!**

Snap your own photograph(s) of The Garden at Newfields this spring and submit them by posting on Facebook, Instagram or Twitter using the hashtag #FocusOnSpring for a chance to win a One-Year Duo Membership, an eighty-five USD (\$85) value.

CONTEST DATES:

Contest runs from March 22, 2019 through May 31, 2019. Photograph(s) must be posted during these dates to be entered in the contest.

One winner will be selected and notified by June 30, 2019 via the social media platform used for the original submission entry.

SUBMISSION GUIDELINES:

Submit photograph(s) taken during *Spring Blooms*, including close-ups of flowers or plants, overall Garden views, people interacting with the experience, or whatever you feel highlights your visit to The Garden at Newfields the best.

Post your photograph(s), no limit to the number, using the hashtag #FocusOnSpring to Facebook, Instagram or Twitter. Sorry, no other social media platforms are eligible for entry to this contest. Entries will not be accepted by email, mail or in-person submissions.

Must be over the age of eighteen (18)—sorry, no minors—and a resident of the United States. Proof of age and/or residency may be requested prior to receipt of the contest prize.

PROVISIONS:

I hereby grant the Indianapolis Museum of Art, Inc. DBA Newfields ("Newfields") permission to repost and use submitted photograph(s) in conjunction with *Spring Blooms*. I further grant the use of my name, voice, signature, and likeness in photograph, video and audio materials in any and all printed and electronic publications and media applications (including, but not limited to, Newfields' main website and Newfields' external sites on Facebook, Instagram and Twitter) in conjunction with *Spring Blooms*. There is no guarantee that any or all posted photograph(s) will be liked, favorited or reposted by official Newfields social media accounts.

Additionally, I grant Newfields a non-exclusive license in perpetuity to use the submitted photograph(s) for archival, educational, promotional, marketing, website, and such other purposes as Newfields will determine.

I will make no claims for monetary recompense, of invasion of privacy, or rights of publicity against Newfields for the use of these materials now or in the future.

These provisions govern this Release in all respects.

By posting photographs using the #FocusOnSpring hashtag you acknowledge and certify that you have read and understand the contents of this Release, that you are over the age of eighteen (18) and are legally able to enter into the agreement of the Terms of this Release.