



***THE LUME Indianapolis* at Newfields**

Visiting *THE LUME Indianapolis*

What is *THE LUME Indianapolis*?

THE LUME Indianapolis is a brand-new multi-sensory experience that will feature nearly 150 state-of-the-art digital projectors showcasing famous master paintings. The exhibition will fill the museum's entire fourth floor, occupying nearly 30,000 square feet of immersive galleries. *THE LUME Indianapolis* at Newfields' first show will feature breathtaking paintings of Vincent van Gogh in a thrilling display which will be shown through state-of-the-art digital projectors floor to ceiling in the museum.

What should I expect when I am in the exhibition?

THE LUME features 60 minutes of digital content. There are three main projection spaces throughout the exhibition, and they all play the same visuals at the same time. Guests are encouraged to move through the exhibition at their own pace and are welcome to turn around and revisit earlier parts of the show.

What will I see in *THE LUME Indianapolis*?

THE LUME Indianapolis has 60 minutes of digital content designed by GRANDE Experiences. About 40 minutes of the exhibition is Van Gogh content, featuring 30 of his paintings. About 20 minutes of the exhibition are short stories, called featurettes, with content created by up-and-coming digital artists. There are four featurettes, each lasting about 5 minutes.

How do I know I've seen everything?

THE LUME Indianapolis is 60 minutes of digital content that plays continuously in all rooms of *THE LUME* at once. We encourage guests to move throughout the space. There is no beginning, middle or end. If you stay for 60 minutes, you will see the entire show, so no need to have FOMO (fear of missing out), move about, grab a drink and enjoy!

Is this a walking experience?

It is! This is not a movie with a start and end, or something you would sit to watch from one viewpoint, but rather a constant loop of beauty that is designed to be a walking experience, seeing the art up close and all around you. Guests should wander throughout the space, taking in the experience from every angle.

We recommend grabbing a drink and snack from the Café Terrace 1888, then returning to the galleries to enjoy the artwork dance around you. There's no time limit on your visit and no matter

when you enter the galleries, you'll be welcomed to a world of digital art running continuously throughout the space.

Is there a map of the walking path?

While there is not a set route and we encourage you to wander at your own leisure, we do have a map of *THE LUME Indianapolis* to help you navigate through the experience. Click [here](#) to see the map.

Who are the artists in the featurettes?

The featurette artists and titles of their pieces are:

- Through The Glass, Darkly by The Sequence Group
- Colourful Dream by 77 Productions
- Inside Out by Harrison Grant
- Our Starry Night by Ross Calia

Is there a time limit on how long I can stay in the experience?

There is no time limit on how long you can stay in *THE LUME Indianapolis*. Your ticket includes General Admission to Newfields so come early and stay late to enjoy all Newfields has to offer.

What is Grande Experiences?

[Grande Experiences](#) are Australian-based creators who specialize in fully integrated multi-sensory immersive experiences. Their cultural experiences have been visited by millions of people around the world, hosted in more than 65 cities internationally.

How long is *THE LUME* open?

THE LUME is a semi-permanent exhibition and will stay at Newfields for years. Every year the content will change. The first year of the *THE LUME Indianapolis* is Van Gogh and will be open from July 27, 2021 to May 2022.

Is there food available at *THE LUME*?

You bet! Van Gogh inspired food and beverages are available for purchase at the café inside of *THE LUME*. We kindly ask that food and beverages purchased inside *THE LUME* exhibition stay on the fourth floor of the museum.

Are there alcoholic drinks for sale?

Yes! A selection of beverages will be available for you to sip and savor as you wander and enjoy the exhibition. We kindly ask beverages purchased inside *THE LUME* exhibition stay on the fourth floor of the museum.

I've heard of other immersive Van Gogh exhibitions. What makes *THE LUME Indianapolis* a different experience?

THE LUME Indianapolis is a permanent exhibition at Newfields, featuring not just digital art but also original paintings by Van Gogh, Cezanne and Gauguin. With more than 30,000 square feet (our entire fourth floor!) of digital, immersive art, it is also the largest contiguous exhibition in Newfields history. *THE LUME Indianapolis* is a full, multi-sensory experience — featuring sounds, smells, and tastes. The experience includes a special, curated snack and beverage menu available inside the experience. Newfields has lots to offer in addition to *THE LUME Indianapolis*— including the IMA Galleries, Lilly House, The Beer Garden, and The Virginia B. Fairbanks Art & Nature Park.

Is parking free?

Yes. Parking is free at Newfields. You can park on the main surface lot or in the parking garage. Just follow the signs when you arrive.

Can I take my backpack or large bag inside *THE LUME*?

In order to provide a safe and worry-free environment for our staff, guests, and art, bags larger than 11x5x6 inches are not permitted and backpacks are prohibited. Exceptions will be made for diaper bags and medical bags upon Security verification. See a Newfields Associate for assistance.

Who should come to *THE LUME*?

Come one, come all! There is something for everyone to enjoy at *THE LUME*. Everyone will be mesmerized by the immersive experience. *THE LUME* is the place to be for date night and friends night out. Bring your parents and grandparents and as always, children of all ages are welcome and encouraged at Newfields.

Where is all of the other contemporary art?

In addition to *THE LUME*, guests will find contemporary art throughout the second and third floor of the IMA Galleries. The Virginia B. Fairbanks Art & Nature Park has the best selection of site-specific contemporary art in Indianapolis, just a short walk from The Garden.

I'm from out of town, what else should I do in Indianapolis?

Our friends at Visit Indy can help you plan a fantastic getaway in Indy. Visit visitindy.com for places to stay, things to do, places to go and things to eat while you are in town.

I have sensory sensitivities, is *THE LUME* for me?

THE LUME Indianapolis is a multi-sensory experience with bright and contrasting lighting, changing sounds, large images, crowds, or various additional stimuli. A small percentage of guests may experience health difficulties or even epileptic seizures when exposed to certain light patterns, noises or flashing lights. Exposure to certain noises, patterns, or backgrounds in *THE LUME Indianapolis* may induce a health event or even an epileptic seizure in these certain individuals. Certain conditions within *THE LUME Indianapolis* may induce health difficulties and previously undetected epileptic symptoms even in persons who have no history of prior seizures or epilepsy. If you, or anyone you are purchasing tickets on behalf of, have serious health issues, have an epileptic condition, or any health condition you believe can be triggered by a sensory event please consult your physician prior to visiting this experience. If you experience any of the following symptoms while participating in *THE LUME Indianapolis*—dizziness, nausea, altered vision, eye or muscle twitches, loss of awareness, disorientation, any involuntary movement, or convulsions—IMMEDIATELY exit the experience and request assistance from Newfields' staff.

Here are tips on how to reduce epileptic seizures and other health concerns:

- Consult your doctor before participating in *THE LUME Indianapolis* if you have serious medical conditions, if you are pregnant or elderly, if you have epileptic conditions or if you have an implanted medical device.
- Avoid entry to *THE LUME Indianapolis* when you are sick, tired, and/or under the influence of medicine or drugs.
- Request help and exit *THE LUME Indianapolis* if you are experiencing any discomfort.

Ticketing Questions

When do tickets go on sale for *THE LUME Indianapolis*?

Tickets are on sale now! To purchase your tickets, visit discovernewfields.org/lume

When does *THE LUME* open?

Member & Community Partner Days / Sat. July 24 & Sun. July 25

Public Open / Tues. July 27

Is General Admission included in my *LUME* ticket?

Yes! Your *LUME* ticket includes General Admission to Newfields. Come and stay awhile. Explore then IMA Galleries and The Garden.

Do I need a separate ticket for *THE LUME*?

Yes. Guests visiting *THE LUME* will need to purchase a ticket for *THE LUME Indianapolis*. Your ticket to *THE LUME* includes general admission, so you will be able to experience all that Newfields has to offer during your visit. However, general admission tickets do not include tickets to *THE LUME*. To purchase your tickets, visit discovernewfields.org/lume

How much do tickets cost for *THE LUME*?

Tickets for *THE LUME Indianapolis* will follow Newfields' seasonal experience ticket model, including: Member Adults for \$20, Member Youth (ages 6-17) for \$13, Public Adults for \$25, Public Youth (ages 6-17) for \$17 and children ages 5 and under are free.

How far in advance can I purchase tickets for *THE LUME*?

Tickets for *THE LUME* are on sale one month in advance. For example:

August 3 – You can buy Sept. 28-Oct. 31

September 7 – You can buy Nov. 2-Nov. 30

October 5 – You can buy Dec. 1-Dec. 31

November 2 – You can buy Jan. 1 – Jan. 31

December 7 - You can buy Feb. 1 – Feb. 28

February 1 – You can buy Apr. 1 – Apr. 30

March 1 – You can buy May 1 – Close

Are tickets refundable? Can I exchange my date and time?**We get it - things come up!**

If you need to exchange your tickets for any reason, we've got a few options for you.

Online Exchanges:

You can exchange your ticket free of charge up to a week before your ticket time through your Newfields account. For exchanges made within seven days of your ticket, there is a \$4 fee per ticket and you must call guest services to process the exchange at 317-923-1331. No exchanges can be made within 24 hours of your planned date.

Phone Exchanges: If you don't have a Newfields account, or need help accessing yours, call guest services at 317-923-1331. For exchanges made over the phone there is a \$5 exchange fee per ticket. No exchanges can be made within 24 hours of your planned date. No tickets will be exchanged within 24 hours of the event date (i.e., a Thursday event date cannot be exchanged on the day before, Wednesday).

COVID-19 Precautions at *THE LUME Indianapolis*

Are masks required at *THE LUME*?

We hate to hide your smile, but for the health and safety of everyone at Newfields, we require everyone, regardless of vaccination status, to wear a mask over their nose and mouth during their visit. If you are visiting The Garden and able to stay six (6) feet apart, you do not need to wear your mask.

Do I need to buy tickets ahead of time?

Yes, guests to *THE LUME Indianapolis* will need to purchase a ticket to *LUME* online in advance at discovernewfields.org/lume *THE LUME* is not included in General Admission.

Membership Questions**What are the perks available to Newfields members?**

Newfields members always get discounted tickets and early access to exhibitions. Member preview days for *THE LUME* are July 24 and 25. Members also receive a discount in The Museum & Garden Shop, *THE LUME* Shoppe, and the Café at Newfields.

How do I become a member?

We'd love to have you! Annual Memberships start at just \$55. To see all membership levels and to join, visit discovernewfields.org/lume