INDIANAPOLIS, July 12, 2023—The highly anticipated contemporary exhibition *The Message is the Medium: Contemporary Art* opens July 22 featuring works from the Indianapolis Museum of Art’s (IMA) permanent collection. This exhibition highlights the evolution of contemporary art history from the mid-20th century through today, with an emphasis on experimental works beyond painting and sculpture. Guests will see how contemporary artists innovate with new media, expanding the possibilities of art beyond historical categories. The exhibition showcases the boundary-pushing spirit of contemporary art and will delight guests from the casual viewer to contemporary art enthusiasts. The exhibit will be on view in the Allen Whitehill Clowes Special Exhibition Gallery on Floor Two of the IMA Galleries.

“With the opening of *The Message is the Medium*, the IMA’s collection of contemporary art will be on view again. I’m thrilled that we are able to showcase so many of the museum’s iconic pieces, a number of which have been carefully restored by our expert conservation team” said Michael Vetter, PhD, Associate Curator of Contemporary Art.

Several beloved works from the IMA collection will be on display including Robert Rauschenberg’s *Sling Shots Lit #3*, James Turrell’s *Acton*, and Nam June Paik’s recently conserved *Who’s Your Tree*. A newly acquired textile piece by April Bey titled *Atlantica Archives: A Group of Beyoncé’s Founded Earth Feminism* will also be on view created using digital printing techniques.

Celebrate the opening of *The Message is the Medium: Contemporary Art* at the opening reception on Friday, July 21 from 6:30 p.m.-8 p.m. at Newfields. A cash bar, light hors d’oeuvres and music will be available for guests to enjoy. This event is free, tickets are highly recommended and can be reserved online [here](#).

*The Message is the Medium: Contemporary Art* is curated by Michael Vetter, PhD, Associate Curator of Contemporary Art at Newfields. Lead support for *The Message is the Medium: Contemporary Art* is generously provided by Alan and Sally Mills, Monna Quinn and David Spoelstra, Susan Jacobs and David Kleiman, Emily A. West, Phyllis Vernick, Links Creative Alliance, and Clayton Miller Law, P.C.

###

**About Newfields:**
Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold,
guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

**Media Contact:**
Natalya Herndon
Public Relations Manager
317-923-1331 ext. 155
nherndon@discovernewfields.org