AFF001


By Meaghan Jarneck

Collection Overview

Title: IMA Alliance Records, 1958-2016, n.d.

Collection ID: AFF001

Primary Creators: Indianapolis Museum of Art. Alliance

Extent: 31.5 linear feet

Arrangement: This collection has been divided into eight series:

Series I: History
Series II: Events
Series III: Minutes and Reports
Series IV: Presidents Binders
Series V: Shops, Rental Gallery, and Restaurant
Series VI: Finance
Series VII: Membership
Series VIII: Yearbooks

Date Acquired: Various

Languages: English

Scope and Contents of the Materials

The IMA Alliance Records document the philanthropic efforts of the Alliance of the Indianapolis Museum of Art over the course of more than 50 years, through multiple retail initiatives, events like the Fine Arts Ball, and other activities. As a collection of original records produced by the Alliance, it chronicles the history and inner-workings of one of the most prolific fundraising groups in the United States. The collection has been organized into eight series described below.
Series 1: History, 1958-2016, n.d. includes the written history, photos, books, correspondence, news clippings, newsletters, and ephemera of the Alliance. Also included are photo albums and scrapbooks, which contain a variety of materials such as photos, news clippings, newsletters or event invitations. When possible, newsletters were removed from different sources throughout the collection to create a comprehensive group of newsletters in chronological order within this series. Some newsletters are dated December/January. In those instances the newsletters were placed with January in the new year. Newsletters may contain meeting, event, or other reminders.

This series also contains papers and photos of Josephine Jameson, one of the founders of the Alliance. The beginning of the series houses materials related to The Alliance history book published in 2008 (The Alliance of the Indianapolis Museum of Art: A History by Jane K. Graham), and other like materials are grouped together and arranged primarily in chronological order. This series is housed in 4 boxes, 1 OVA folder, 2 OVB folders, and 16 binders.

Series 2: Events, 1958-2008, n.d. includes all information pertinent to the many events hosted by the Alliance throughout their history. These events include the yearly holiday tea, special lectures, consignment sales, wine auctions, museum membership drives, and their biennial balls, among many other events. Every event sponsored and created by the Alliance was planned to benefit the museum, with the exception of 2004. The 2004 wine auction aided the Indianapolis Zoo instead, due to a conflict with the IMA’s scheduled Founder’s Day events.

The Events series includes planning and evaluation notes, material samples, flyers, committee reports, committee meeting minutes, invitations, news clippings, correspondence, photos, catalogs, reminders, etc. Also included are lecture slides from “Wearable Art for the 80s”, audio recordings of an Everything Old is New Again advertisement and an IMA Designer Showcase House radio spot. This series is housed in 5 boxes, 1 photo box, 1 OVA folder, 1 OVB, 7 binders, 1 slide box, and 3 audio recordings, and materials are arranged chronologically.

Series 3: Minutes and Reports, 1958-2007, n.d. [RESTRICTED] contains meeting minutes from executive board meetings, various committees, affiliate group meetings, general meetings, end of year reports, agendas, and communications. Most of the minutes are housed in binders. Interior plastic binder pouches may hold minutes from several meetings, along with other materials, such as amended minutes from past meetings, committee reports, event reminders, invites, newsletters, operating account information, etc. The minutes are arranged chronologically. This series is housed in 3 boxes and 14 binders.

Series 4: Presidents Binders, 1963-2005 [RESTRICTED] includes a range of materials collected and created by the active president for reference in order to successfully manage the Alliance. Materials include a job description, correspondence, committee reports, minutes, income/expense statements, newsletters, invitations, meeting reminders, news clippings, photos, etc. Uncompromised newsletters were removed from the binders to create a fuller run of newsletters in the History series. This series is arranged chronologically and is housed in 3 boxes and 25 binders.

Series 5: Shops, Rental Gallery, and Restaurant 1967-2006, n.d. [RESTRICTED] contains materials related to the various money-generating businesses founded by the Alliance: the Art Rental Gallery, The Enchanted Owl Craft Shop, Garden Room Restaurant, Better Than New Shop, Museum Shop, and Indianapolis Collects and Cooks cookbook (1980). These materials include notes, inventory records, income/expense information, artist files, photos, correspondence, other financial information, planning
notes, etc. Also included is a store review completed by Andoniadis Retail Services in 2000. This series is arranged chronologically and is housed in 5 boxes, 1 photo box, and 1 binder.

**Series 6: Finance, 1958-2004, n.d. [RESTRICTED]** includes income/expense reports, financial statements, monthly and yearly reports, treasurer’s reports, operating fund information, and budgets for different committees and specific events. It also contains lists of acquisitions for the IMA that were purchased with funds raised by the Alliance or gifted by individual members in the name of the Alliance. This series is arranged chronologically and is housed in 3 boxes and 7 binders.

**Series 7: Membership 1967-2006, n.d. [RESTRICTED]** contains general, executive board, and affiliate group handbooks and orientation manuals and membership binders. Occasionally, members used the membership binders as a general notebook, which may contain notes, correspondence, reminders, etc. for more general activities of the Alliance not related directly to membership. A survey of current members and a presentation on how to recruit and retain members can also be found in this series, as well as committee roster lists, annual affiliate reports, information from the project planning committee, study group reports, and copies of the constitution. Lists of members active, sustaining, or not featured in the yearbooks are also in this series. The Membership series has been arranged chronologically and is housed in 3 boxes and 2 binders.

**Series 8: Yearbook, 1959-2008 [RESTRICTED]** includes every yearbook produced between 1959 and 2008. “Yearbooks” was the title given to published member directories which include names and contact information of members, committee information, and statements from the current president. Yearbooks from 2006 through 2008 were published as “member directories.” This series has been arranged chronologically and is housed in 4 boxes.

**Historical Note**

The Alliance of the Indianapolis Museum of Art is a volunteer organization. Its purpose is to develop and support activities and projects that will stimulate public interest in the Museum, its educational programs, and collection.

The Alliance continues to bolster the Museum’s reputation through their support, commitment, and dedication. Education is a major mission of the Alliance with members benefiting from involvement in programs by IMA curators and various other noted speakers. The Alliance is led by a Board of Directors and is advised by a Museum Affiliate liaison.

Founded in 1958, the Alliance of the IMA has a rich history that spans over five decades. One of the most accomplished volunteer organizations in the history of U.S. museums, the Alliance is responsible for bringing in thousands of new IMA members and raising millions of dollars for art acquisitions over the last half century.

**Presidents:**

Lucille Martindale: 1958-1959  
Virginia Ansted: 1959-1960  
Betty Buschmann: 1960-1961  
Ester Gerdan: 1961-1962  
Irving Springer: 1962-1963
Kay DeBoest: 1963-1964
Beverly Carmichael: 1964-1965
Jean Miner: 1965-1966
Margie Tomlinson: 1966-1967
Marian Meditch: 1967-1969
Jane Dutton: 1969-1971
Fran Harman: 1971-1973
Linda Charbonneau: 1973-1975
Jeanne Scofield: 1975-1977
Anna White: 1977-1979
Elizabeth Lawton: 1979-1981
Dorothy Miller: 1981-1983
Pam Steele: 1983-1985
Roberta Walton: 1985-1987
Laura Jolly: 1987-1989
Mary Sutherland: 1989-1991
Sue Townsend: 1991-1993
Judy Rush: 1993-1995
Elizabeth Coffey: 1995-1997
Bonita (Bunny) Smith: 1997-1999
Dorothy Van Hove: 1999-2001
Martha Stiers: president-elect 2001
Gail Mc Dermott-Bowler: 2001-2003
Patricia Ritz: 2003-2005
Ginger Hoyt: 2007-2009
Pam Hicks: 2009-2011
Janet Barb: 2011-2013
Susanne McAlister: 2013-2015
Karen Davis: 2016-

**Timeline of Significant Events:**

**1958**
Began with the help of Josephine Jameson, Virginia Ansted, and Beverly Carmichael and 48 charter members through invitation only

**1960**
October - Art Rental Gallery opened in Museum Cloak Room

**1963**
Auction and flea market “The Poor People of Paris”. Subsequent flea markets also occurred in 1965 and 1968

**1967**
Alliance began membership drives to help the Herron Museum begin the expensive process of relocating to Michigan Rd.

October - The Enchanted Owl Craft Shop opens and sells items made by local craftsmen
1969  Name officially changed from Herron Museum Alliance to The Alliance of the Indianapolis Museum of Art

1970  Arthur’s Place auction by Trosby Galleries (3-day affair), held again in 1971

Declared ‘Year of the Volunteer,’ Alliance members aided the museum by filling in to reduce workloads of the staff and to help in areas where staff and money were unavailable. Over 1,100 Alliance members donated 7,876+ hours during the transition of the museum to its current Michigan Rd. location.

November - Alliance opens the Garden Room Restaurant in the playhouse of Oldfields, after 2 years of renovation

1971  Trosby Galleries auction (fine arts auction), held again in 1972

1973  Better Than New Cottage opens off of Michigan Rd, as a resale shop, volunteers also hosted moving/estate sales. Funds raised from this business went to acquire new art and create an endowment for future purchases for the museum.

1974  September - Garden Room Restaurant is closed

1975  Garden Room Restaurant is reopened by the IMA, later renamed Garden on the Green

The Enchanted Owl Craft Shop merged with the museum’s gift shop and bookstore to create the Alliance Museum Shop

1976  Antique show

Better Than New Cottage moves to Newfield, name changes to Better Than New Shop

1978  Begins a series of four annual consignment sales

1980  June - The Alliance releases cookbook Indianapolis Collects & Cooks

1981  Wearable Art ‘81, a showcase for local artists and craftsmen who sold their goods through the Alliance Museum Shop

Members donated 62,120 volunteer hours, equivalent to a gift of $201,890 to the museum

1983  25th anniversary

Completed $350,000 pledge for the endowment of the Alliance Sculpture Court, at this point the Alliance had donated 224 works of art

1985  Art in Motion: Wearable Art ’85 traveled to other cities

1987  Alliance becomes exhibition sponsor with $100,000 grant for Art of the Fantastic: Latin America 1920-1987.

1990  Completed fundraising pledged in 1980 for museum expansion, which allowed for the Special Events Area to be built


1992  April - Arts and Flowers fundraiser: included indoor/outdoor displays, lectures, and an auction; speakers included Christos Giftos, master floral designer and director of special events at Metropolitan Museum of Art, and Rosemary Verey, an internationally known author of books on horticulture

December - Masterpeice Ball, “A Jewel of an Evening,” fundraiser

1996  September - American Society of Interior Designers presents A Designer Showcase at Newfield, which raised thousands for a renovation of the house and increased visibility for the Better Than New Shop

2000  Alliance contributed $2.1 million toward the IMA’s acquisition of 75 Japanese Edo-period masterpiece paintings

2001  Donated $100,000 for support of the exhibition catalogue Gifts to the Tsars, 1500-1700: Treasures from the Kremlin

2002  June - The Art Rental Gallery is closed, between 1970 and 2002 the gallery had contributed more than $400,000 to the museum


Sutphin Fountain charm created and sold in the Museum Shop

2006  January - The IMA takes over complete control of the Museum Shop, now called the IMA Store

2007  IMA requests Better Than New Shop be closed; all affiliate groups are encouraged to focus on volunteering and educational efforts

2007  December - Better Than New Shop closes, during its 30 years of operation the shop had donated over $2 million dollars for the purchase of art

The Alliance had purchased almost 300 works of art, either fully or in part, over the course of their fundraising

2008  50th anniversary

Sources

Material in the collection.


**Subject/Index Terms**

Art—Exhibitions,
Art appreciation,
Art museums,
Consignment sales,
Fund raising,
Indianapolis Museum of Art,
Indianapolis Museum of Art. Alliance. Cookbook Committee,
John Herron Art Institute

**Forms of Material:**
annual reports,
auction catalogs,
audiocassettes,
clippings (information artifacts),
correspondence,
financial records,
invitations,
minutes,
newsletters,
notes,
photograph albums,
photographs,
printed ephemera,
publications (documents),
scrapbooks,
slides (photographs),
television directories,
yearbooks

**Administrative Information**

Repository: Indianapolis Museum of Art Archives

Alternate Extent Statement: 24 boxes, 1 photo box, 1 OVA box, 2 OVB folders, 72 binders, 1 slide box, 2 audio tapes, 1 audio reel
Access Restrictions: The first two series of this collection are open for research. Series 3 through 8 are open to IMA staff and members of the Alliance, and will be made available to non-IMA staff or Alliance researchers at the discretion of the archivist.

Use Restrictions: Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder. Please contact the Archivist for more information.

Acquisition Source: Alliance members, various departments of the IMA

Acquisition Method: Gift, transfer

Preferred Citation: [Item title], [date], [Container information], IMA Alliance Records (AFF001), Indianapolis Museum of Art, Indianapolis, IN.

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**Box and Folder Listing**

**Series 1: History, 1958-2016, n.d.** includes the written history, photos, books, correspondence, news clippings, newsletters, and ephemera of the Alliance. Also included are photo albums and scrapbooks, which contain a variety of materials such as photos, news clippings, newsletters or event invitations. When possible, newsletters were removed from different sources throughout the collection to create a comprehensive group of newsletters in chronological order within this series. Some newsletters are dated December/January. In those instances the newsletters were placed with January in the new year. Newsletters may contain meeting, event, or other reminders.

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**Box 1**
- Folder 1: Loose diary pages, 1934-1937
- Folder 1: *The Alliance of the Indianapolis Museum of Art: A History* [1 of 2], 2008
- Folder 6: Alliance history, 1998
- Folder 7: History of the Alliance, n.d.
- Folder 8: Oldfields and Newfields history, n.d.
- Folder 9: Herron Museum Alliance purpose and board members, 1958
Folder 11: Herron Museum Alliance newsletter, 1969
Folder 12: Museum Shop Newsletter, 1980
Folder 13: Gallery Gazette, 1983
Folder 14: Gallery Gazette, 1984
Folder 15: Gallery Gazette, 1985
Folder 16: Newsletter, n.d.
Folder 17: Newsletter, 1970
Folder 18: Newsletter, 1971
Folder 19: Newsletter, 1972
Folder 20: Newsletter, 1973
Folder 21: Newsletter, 1974
Folder 22: Newsletter, 1975
Folder 23: Newsletter, 1976
Folder 24: Newsletter, 1977
Folder 25: Newsletter, 1978
Folder 26: Newsletter, 1979
Folder 27: Newsletter, 1980
Folder 28: Newsletter, 1981
Folder 29: Newsletter, 1983
Folder 30: Newsletter, 1984
Folder 31: Newsletter, 1985

Box 2
Folder 1: Newsletter, 1987
Folder 2: Newsletter, 1988
Folder 3: Newsletter, 1989
Folder 4: Newsletter, 1990
Folder 5: Newsletter, 1991
Folder 6: Newsletter, 1992
Folder 7: Newsletter, 1993
Folder 8: Newsletter, 1994
Folder 9: Newsletter, 1995
Folder 10: Newsletter, 1996
Folder 11: Newsletter, 1997
Folder 12: Newsletter, 1998
Folder 13: Newsletter, 1999
Folder 14: Newsletter, 2000
Folder 15: Newsletter, 2001
Folder 16: Newsletter, 2002
Folder 17: Newsletter, 2003
Folder 18: Newsletter, 2004
Folder 19: Newsletter, 2005
Folder 20: Newsletter, 2006
Folder 21: Newsletter, 2008
Folder 22: Newsletter, 2011
Folder 23: Newsletter, 2012
Folder 24: Newsletter, 2013
Folder 25: Newsletter, 2014
Folder 26: Newsletter, 2015

Box 3
Folder 1: Scrapbook, 1962-1963
Folder 2: Scrapbook, 1969-1974
Folder 3: Alliance Shop photo album, 1970s-1990s
Folder 4: Better Than New scrapbook loose material, 1973-2005
Folder 5: Scrapbook, 1980-1986
Folder 6: News clippings, 1958-1964
Folder 7: News clippings, 1965-1969
Folder 8: News clippings, 1970-1979
Folder 9: News clippings, 1980-1989
Folder 10: News clippings, 1990-1999
Folder 11: News clippings, 2000-2016
Folder 12: News clippings, n.d.
Folder 13: Obituaries, n.d.
Folder 15: Indiana's Versatile Women: Josephine Jameson newsclippings, 1963

Box 4
Folder 4: Ephemera, n.d.
Folder 5: General photos and photo wish list, n.d.
Folder 7: Correspondence, 2004
Folder 8: Correspondence, 2005
Folder 9: Correspondence, n.d.

OVA Box 1
Item 1: Publicity scrapbook, 1973-1974
Folder 1: Publicity scrapbook, 1962-1963
**OVB Folder 1**: Clipping: "Cultural Group Formed to Advance Art Museum," *Indianapolis Star*, October 12, 1958

**Binder 1**: Photo Album, August 1969-May 1970
**Binder 2**: Photo Album, January 1972-December 1973
**Binder 3**: Scrapbook, September 1977-December 1979
**Binder 4**: Scrapbook, 1978-1980
**Binder 5**: Scrapbook, 1980-1986
**Binder 6**: Scrapbook, January 1987-December 1991
**Binder 7**: Scrapbook, 1989-1990
**Binder 8**: Scrapbook, 1990-1991
**Binder 9**: Scrapbook, January 1991-December 1993
**Binder 10**: Scrapbook, January 1994-April 1997
**Binder 11**: Scrapbook, 1997-2001
**Binder 12**: Photo Album, 1998-1999
**Binder 13**: Scrapbook, 2001-2004
**Binder 14**: Scrapbook, 2005-2007
**Binder 15**: Scrapbook, 2011-2013
**Binder 16**: Scrapbook, 2013-2015

**Series 2: Events, 1958-2008, n.d.** includes all information pertinent to the many events hosted by the Alliance throughout their history. These events include the yearly holiday tea, special lectures, consignment sales, wine auctions, museum membership drives, and their biennial balls, among many other events. Every event sponsored and created by the Alliance was planned to benefit the museum, with the exception of 2004. The 2004 wine auction aided the Indianapolis Zoo instead, due to a conflict with the IMA’s scheduled Founder’s Day events.

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**Box 4**
- Folder 10: Meeting Reminders, 1958
- Folder 12: Ball Planning Committee Binder, 1962
- Folder 13: Flea market news clippings, September 28, 1963
Folder 15: List of events, 1963-1973
Folder 16: Fine Arts Ball scrapbook, February 20, 1965
Folder 17: Fine Arts Ball planning binder, February 20, 1965
Folder 18: Fine Arts Ball, February 20, 1965
Folder 19: Flea market news clippings, September 25, 1965

Box 5
Folder 1: Fine Arts Jewel Ball [1 of 2], February 18, 1967
Folder 2: Fine Arts Jewel Ball [2 of 2], February 18, 1967
Folder 3: Fine Arts Jewel Ball decorations, February 18, 1967
Folder 4: Jewelry and Finery exhibition catalog, February 18-March 26, 1967
Folder 5: Fine Arts Bal de Lumière, March 8, 1969
Folder 6: Family Day at Oldfields, April 26, 1969
Folder 7: Arthur's Place auction, April 16-18, 1970
Folder 8: Member preview, October 23-24, 1970
Folder 9: Public Auction binder [1 of 2], April 26-May 2, 1971
Folder 10: Public Auction binder [2 of 2], April 26-May 2, 1971
Folder 11: Public Auction, May 1-8, 1972

Box 6
Folder 1: Fine Arts Oriental Ball binder [1 of 2], June 24, 1972
Folder 2: Fine Arts Oriental Ball binder [2 of 2], June 24, 1972
Folder 3: Fine Arts Oriental Ball, June 24, 1972
Folder 4: Under the Big Top ephemera, June 7, 1974
Folder 5: Bill Blass display and lecture, March 18, 1975
Folder 6: Antiques Show and sale catalog, June 11-13, 1976
Folder 8: Consignment sale, April 26-29, 1979, n.d.
Folder 9: Patricia Countess Jellicoe talk and luncheon, November 13, 1979
Folder 10: Consignment sale, April 24-27, 1980, n.d.
Folder 11: Wearable Art '81, March 9, 1981
Folder 12: Consignment sale, September 26-27, 1981
Folder 13: Wearable Art for the 80s slides and descriptions, ca. 1982
Folder 14: Holiday Tea binder loose material, 1985-2004
Folder 15: Art in Motion: Wearable Art '85 news clippings, March 2-31, 1985

Box 7
Folder 1: Art in Motion: Wearable Art '85, March 2-31, 1985
Folder 2: Museum Shop reopening, April 1-8, 1990
Folder 3: Masterpiece Ball invite, December 8, 1990
Folder 4: Wine Auction, September 20, 1991
Folder 5: Wearable Art Fashions lecture by Nelda Coxey, September 30, 1991
Folder 6: Masterpiece Ball, December 14, 1991
Folder 7: Holiday Cheer invite, December 16, 1991
Folder 8: Floral Art in Everyday Living program invite, March 2, 1992
Folder 9: Arts and Flowers, April 28-30, 1992
Folder 10: Rental Gallery Fall Opening invite, October 25, 1992
Folder 11: Masterpiece Ball "A Jewel of an Evening" invite, December 5, 1992
Folder 12: Victorian Holiday reception invite, December 17, 1992
Folder 13: Floral Fantasies: English Silks in the 18th and 19th Centuries for Dress and Decoration by Jean Drueseclow lecture invite, March 1, 1993
Folder 14: A Celebration Luncheon invite, May 19, 1993
Folder 15: Wine Auction, October 23, 1993
Folder 16: Annual volunteers party invite, December 6, 1994
Folder 17: Masterpiece Ball invitations, December 10, 1994
Folder 18: Invitations, n.d.
Folder 19: Wine Auction invitation, October 28, 1995
Folder 20: Wine Tasting invitation, March 11, 1996
Folder 21: Sunday in the Park with Jane, June 23, 1996
Folder 22: Newfields: A Designer Showcase, September 28-October 13, 1996
Folder 23: Newfields: A Designer Showcase designer correspondence, September 28-October 13, 1996
Folder 24: Newfields: A Designer Showcase floor plans, September 28-October 13, 1996
Folder 25: Goya Gala, November 23, 1997
Folder 26: Music of the Season invite, December 4, 1997
Folder 27: Dates to remember, September 22-November 8, 1998
Folder 28: Rental Gallery Annual Fall Exhibit, November 18, 1998
Folder 29: Alliance Holiday Tea volunteer card, December 14, 1998

Box 8
Folder 1: Annual meeting and luncheon invite, May 19, 1999
Folder 2: Masterpiece Ball invitations, December 2, 2000
Folder 3: Holiday decorations, 2000-2002
Folder 4: International Wine Auction catalog, October 26, 2002
Folder 5: Special tour of the Asian Collection, April 14, 2003
Folder 6: Menu from unidentified event, May 3, 2004
Folder 7: International Wine Auction, October 9, 2004
Folder 8: 3rd Annual Wine Chat Series, November 11, 2004, n.d.
Folder 9: Wakefield Scearce bus trip, April 27, 2006
Folder 10: Winter Wonderland, November 18, 2006
Folder 11: Carleton Varney: A Program and Luncheon, March 14, 2007
Folder 12: 50th Anniversary celebration, 2008
Folder 13: Cocktail-Supper and Auction of Objects d'Art ticket, n.d.
Folder 14: Holiday Tea invite, n.d.
Folder 15: Bus trip flyer, n.d.
Folder 16: Masterpiece Masquerade news clippings, n.d.
Folder 17: A Tribute to Caroline Marmon Fesler: Masterworks from the European Painting Collection, n.d.

Photo Box 1
Folder 1: Flea Market, 1965
Folder 2: Consignment Sale, April 15-23, 1978
Folder 3: Art in Motion: Wearable Art '85 photos and contact sheet, March 2-31, 1985
Folder 4: IMA Grand Reopening event at Monument Circle, 1990
Folder 5: Museum Shop luncheon, 1994
Folder 6: Holiday decoration, 1994-2002
Folder 7: Italian Paintings from Burghley House event, May 20-July 23, 1995
Folder 8: Shop at Newfields, 1996
Folder 9: Newfields: A Designer Showcase Regency Cafe, September 28-October 13, 1996
Folder 10: Unidentified event, n.d.
Folder 11: Masterpiece Ball, December 2, 2000
Folder 12: Meetings, 2001
Folder 13: Unidentified event, n.d.

OVA Box 1
Folder 3: Coffee Cantata, April 29, 1970

OVB Folder 2: Fine Arts Ball, February 20, 1965

Binder 17: Fine Arts Jewel Ball, February 18, 1967
Binder 18: Holiday Tea, 1986-2004
Binder 19: Masterpiece Ball, December 10, 1994
Binder 20: Goya Gala, November 23, 1996
Binder 21: Masterpiece Masquerade, October 30, 1998
Binder 22: Masterpiece Ball, December 2, 2000
Binder 23: Holiday Decorations, 2002

Slide Box 1
Group 1: Wearable Art for the 80s, April 1981
Audio Tape 1: Everything Old is New Again, n.d.
Audio Tape 2: IMA Designer Showcase House radio spot, August 15, 1996
Audio Reel 1: IMA Designer Showcase House radio spot, August 16, 1996

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Box 8
Folder 18: Minutes, September 1958-June 1961
Folder 19: Minutes, September 1961-August 1962
Folder 20: Minutes, September 1962-September 1963
Folder 21: Minutes, October 1963-May 1964
Folder 22: Minutes, June 1964-May 1965
Folder 23: Minutes, June 1965-May 1966
Folder 24: Minutes, June 1966-May 1967
Folder 25: Minutes, June 1967-May 1968
Folder 26: Minutes, May 1968-June 1969

Box 9
Folder 1: Minutes, June 1969-May 1970
Folder 2: Inaugural Committee Minutes, 1970
Folder 3: Minutes, May 1970-June 1971
Folder 4: Minutes, 1971-1972
Folder 5: Minutes, 1973
Folder 6: Minutes, 1974
Folder 7: Minutes, 1975
Folder 8: Minutes, 1979
Folder 9: Minutes, 1980
Folder 10: 1984 minutes binder loose material, 1983-1984
Folder 11: 1985 minutes binder loose material, 1985
Folder 12: Minutes, 1986
Folder 15: Minutes, 1990
Folder 16: Minutes, 1991
Folder 17: Minutes, 1992
Folder 18: Minutes, 1993
Folder 19: Affiliate board meeting and agenda, 1993
Folder 23: Minutes, 1995
Folder 25: Minutes, 2000
Folder 26: Minutes, 2002
Folder 27: Minutes binder, September 2002-June 2004

Box 10
Folder 1: Minutes, 2003
Folder 2: Minutes, 2004
Folder 3: Minutes, 2005
Folder 4: Minutes, 2007
Folder 5: Board meeting reminders, 2005. n.d.
Folder 6: President's annual report, 1972-1973
Folder 7: President's annual report, 1974-1975
Folder 8: Year End Reports binder, 1974-1976
Folder 9: End of year reports, 1978-1979
Folder 10: Annual report, 1988
Folder 11: Committee reports, 1994-1995
Folder 12: End of year report: Recording Secretary, 1995
Folder 13: Board members and nominating committee report, 2003-2005
Folder 14: Annual report, 2004

Binder 24: Committee reports, 1974-1975
Binder 25: Committee Reports, 1975-1976
Binder 26: Minutes, 1983-1984
Binder 27: Minutes, 1984-1985
Binder 28: Minutes, 1985-1987
Binder 29: Minutes, 1987-1989
Binder 31: Minutes, 1992-1993
Binder 32: Minutes, 1993-1995
Binder 33: Minutes, 1995-1996
Binder 34: Minutes, 1997-1999
Binder 35: Minutes, 1999-2001
Binder 36: Minutes, 2001-2002
Binder 37: Minutes, 2004-2006
Series 4: Presidents Binders, 1963-2005 [RESTRICTED] includes a range of materials collected and created by the active president for reference in order to successfully manage the Alliance. Materials include a job description, correspondence, committee reports, minutes, income/expense statements, newsletters, invitations, meeting reminders, news clippings, photos, etc. Uncompromised newsletters were removed from the binders to create a fuller run of newsletters in the History series. This series is arranged chronologically and is housed in 3 boxes and 25 binders.

**Box 10**
- Folder 15: Presidents Binder [1 of 2], 1963-1964
- Folder 16: Presidents Binder [2 of 2], 1963-1964
- Folder 17: Presidents Binder [1 of 2], 1969-1971
- Folder 18: Presidents Binder [2 of 2], 1969-1971

**Box 11**
- Folder 1: Presidents Binder [1 of 2], 1971-1973
- Folder 2: Presidents Binder [2 of 2], 1971-1973
- Folder 3: Presidents Binder, 1975-1976
- Folder 4: Presidents Binder [1 of 2], 1978-1979
- Folder 5: Presidents Binder [2 of 2], 1978-1979
- Folder 7: Presidents Binder, 1989-1993
- Folder 8: Presidents Binder, 2001-2002

**Box 12**
- Folder 1: Presidents Binder [1 of 2], 2004-2005
- Folder 2: Presidents Binder [2 of 2], 2004-2005

**Binder 38:** Anna White, 1978
**Binder 39:** Anna White, 1979
**Binder 40:** Elizabeth Lawton [1 of 2], 1979-1980
**Binder 41:** Elizabeth Lawton [2 of 2], 1979-1980
**Binder 42:** Dorothy Miller, 1980-1981
**Binder 43:** Dorothy Miller, 1982-1983
**Binder 44:** Pam Steele, 1983-1984
**Binder 45:** Pam Steele, 1984-1985
**Binder 46:** Mary Sutherland, 1988-1989
**Binder 47:** Mary Sutherland, 1988-1990
**Binder 48:** Mary Sutherland, 1990-1991
**Binder 49:** Sue Townsend, 1990-1991
**Binder 50:** Sue Townsend, 1992-1993
**Binder 51:** Judy Rush, 1993-1994
**Binder 52:** Judy Rush, 1994-1995
Binder 53: Liz Coffey, 1995-1996
Binder 54: Liz Coffey [1 of 2], 1996-1997
Binder 56: Bunny Smith, 1997-1998
Binder 57: Dorothy Van Hove, 1999-2000
Binder 58: Dorothy Van Hove, 1999-2001
Binder 59: Gail McDermott-Bowler, 2001-2002
Binder 60: Gail McDermott-Bowler, 2002-2003
Binder 61: Pat Ritz, 2003-2004

Series 5: Shops, Rental Gallery, and Restaurant 1967-2006, n.d. [RESTRICTED] contains materials related to the various money-generating businesses founded by the Alliance: the Art Rental Gallery, The Enchanted Owl Craft Shop, Garden Room Restaurant, Better Than New Shop, Museum Shop, and Indianapolis Collects and Cooks cookbook (1980). These materials include notes, inventory records, income/expense information, artist files, photos, correspondence, other financial information, planning notes, etc. Also included is a store review completed by Andoniadis Retail Services in 2000. This series is arranged chronologically and is housed in 5 boxes, 1 photo box, and 1 binder.

Box 12
- Folder 5: Rental Gallery correspondence and lists, 1974-1975, n.d.
- Folder 6: Rental Gallery closing flyer, June 1, 2002
- Folder 8: Better Than New Cottage, 1975
- Folder 10: Museum Shop office manual binder, 1977
- Folder 11: Recipe entry form, 1978
- Folder 13: Museum Shop volunteer list, 1983-2004
- Folder 14: Andoniadis Retail Services store review binder, 2000
- Folder 15: Museum Shop correspondence, 2004-2006

Box 14: Rental Gallery artist index: E-L, n.d.
Box 15: Rental Gallery artist index: M-R, n.d.
Box 16: Rental Gallery artist index: S-Z, n.d.

Photo Box 1
- Folder 14: Rental Gallery, 1975
Folder 15: Museum Shop set-up, n.d.
Folder 16: Museum Shop, n.d.
Folder 17: Museum Shop, 1975-1976
Folder 18: Museum Shop, 1979
Folder 19: Museum Shop, 1982
Folder 20: Museum Shop, 1984
Folder 21: Museum Shop, 1992
Photo Folder 22: Museum Shop, ca. 2000s
Photo Folder 23: Museum Shop renovation, 2004

Binder 63: Art/Artist Information, 1969

Series 6: Finance, 1958-2004, n.d. [RESTRICTED] includes income/expense reports, financial statements, monthly and yearly reports, treasurer’s reports, operating fund information, and budgets for different committees and specific events. It also contains lists of acquisitions for the IMA that were purchased with funds raised by the Alliance or gifted by individual members in the name of the Alliance. This series is arranged chronologically and is housed in 3 boxes and 7 binders.

Box 17
Folder 2: Financial report, 1959
Folder 4: Financial report, 1963
Folder 5: Financial report, 1964
Folder 7: Financial report, 1965
Folder 8: Financial report, 1966
Folder 10: Financial report, 1967
Folder 12: Financial report, 1969
Folder 14: Financial statement, June 30, 1970
Folder 15: Financial statement, June 30, 1972
Folder 16: Financial report, 1972
Folder 17: Financial statement, December 31, 1974
Folder 18: List of active and sustaining members, 1974
Folder 19: Operating accounts binder, 1974-1975
Folder 20: Treasurer's report [1 of 2], 1974-1986
Folder 21: Treasurer's report [2 of 2], 1974-1986
Folder 22: Museum Shop annual reports [1 of 2], 1977-2003
Folder 23: Museum Shop annual reports [2 of 2], 1977-2003

Box 18
Folder 1: Publication income/expense statements, 1980-1981
Folder 2: Income/expense statements, 1980-1986
Folder 3: Fine Arts Fund-IMA acquisitions, 1982-1987
Folder 4: Financial reports, 1986
Folder 5: Finance committee budget information, 1991
Folder 6: Museum Shop profit allocation, 1993-2004
Folder 7: Finance binder loose materials, 1997-2000
Folder 8: Andoidadis store review, 1999-2000
Folder 10: Museum Shop income/expense statements, 2001-2002
Folder 11: Income/expense statements [1 of 2], 2002
Folder 12: Income/expense statements [2 of 2], 2002
Folder 13: Museum Shop daily summaries, 2002
Folder 14: Tsar Exit Shop sales, 2002

Box 19
Folder 1: Monthly reports, 2002-2004
Folder 2: Income/expense statements [1 of 2], 2003
Folder 3: Income/expense statements [2 of 2], 2003

Binder 64: Monthly financial reports, 1983-1986
Binder 65: V.P. of Finance, 1995-1999
Binder 66: Finance, 1997-2000
Binder 67: Income/Expense statements, 2000
Binder 68: Income/Expense statements, 2001
Binder 69: Income/Expense statements, 2004
Binder 70: Endowments and grants, 2013-2015

Series 7: Membership 1967-2006, n.d. [RESTRICTED] contains general, executive board, and affiliate group handbooks and orientation manuals and membership binders. Occasionally, members used the membership binders as a general notebook, which may contain notes, correspondence, reminders, etc. for more general activities of the Alliance not related directly to membership. A survey of current members and a presentation on how to recruit and retain members can also be found in this series, as well as committee roster lists, annual affiliate reports, information from the project planning committee, study group reports, and copies of the constitution. Lists of members active, sustaining, or not featured in the yearbooks are also in this series. The Membership series has been arranged chronologically and is housed in 3 boxes and 2 binders.
Box 19
Folder 4: IMA Membership Committee, 1967-1971
Folder 5: Committee rosters, ca. 1970s
Folder 6: Membership survey, ca. 1970s
Folder 7: Membership letter, 1970-1971
Folder 8: IMA volunteer list, 1975
Folder 9: New member list, 1975
Folder 10: Membership correspondence, 1975, n.d.
Folder 11: Membership renewal list, 1975-1976
Folder 12: Members not listed in yearbook, 1975-1976
Folder 13: Active and sustaining members, 1976
Folder 14: Flower arrangements Lilly Pavilion committee roster, April 5, 1976
Folder 15: Committee roster, June 1, 1976
Folder 16: Committee roster [1 of 2], June 4, 1976
Folder 17: Committee roster [2 of 2], June 4, 1976
Folder 18: Committee roster, June-July 1976
Folder 19: Committee roster, November 8, 1976
Folder 20: Committee roster, December 17, 1976
Folder 21: Annual affiliate report, 1987
Folder 22: Administrative Planning handbook, 1989
Folder 24: Annual affiliate report
Folder 25: Office secretary employment ad, 1991
Folder 26: Project Planning Committee, 1991-1999

Box 20
Folder 1: Board handbook, 1995
Folder 2: Shirley Christian board handbook [1 of 2], 1995
Folder 3: Shirley Christian board handbook [2 of 2], 1995
Folder 4: Board handbook, 1996
Folder 5: Strategic Planning Committee, 1997
Folder 7: Board handbook, 1998
Folder 8: Orientation manual affiliate/support groups binder, ca. 2000s
Folder 9: Orientation manual for affiliate Presidents binder, ca. 2000s
Folder 10: List of all affiliate group members, ca. 2000s
Folder 11: Annual affiliate report, 2002
Folder 13: Orientation manual affiliate support groups binder, 2003-2004
Folder 14: Bylaws committee, 2003-2004
Folder 15: Misc. communication reports and info, 2003-2005
Folder 16: Strategic plan, 2004

**Box 21**

Folder 1: Affiliate guidelines response [1 of 2], 2004-2005
Folder 2: Affiliate guidelines response [2 of 2], 2004-2005
Folder 3: Questionaire responses, ca. 2005
Folder 4: Art Study group report, 2005
Folder 5: Membership correspondence, 2005-2006
Folder 6: Executive board handbook, 2011
Folder 7: Dues and preference card, n.d.
Folder 8: Constitution copies, n.d.
Folder 9: How to recruit and retain quality members and leaders by Lynda K. Cook, n.d.

Binder 71: Membership Orientation, 1992-1993
Binder 72: Membership Orientation, 2003-2004

**Series 8: Yearbook, 1959-2008 [RESTRICTED]** includes every yearbook produced between 1959 and 2008. “Yearbooks” was the title given to published member directories which include names and contact information of members, committee information, and statements from the current president. Yearbooks from 2006 through 2008 were published as “member directories.” This series has been arranged chronologically and is housed in 4 boxes.

**Box 21**

Folder 10: Yearbook, 1959-1960
Folder 11: Yearbook, 1960-1961
Folder 12: Yearbook, 1961-1962
Folder 13: Yearbook, 1962-1963
Folder 14: Yearbook, 1963-1964
Folder 15: Yearbook, 1964-1965
Folder 16: Yearbook, 1965-1966
Folder 17: Yearbook, 1966-1967
Folder 19: Yearbook, 1968-1969

**Box 22**

Folder 1: Yearbook, 1970-1971
Folder 2: Yearbook, 1971-1972
Folder 3: Yearbook, 1972-1973
Folder 4: Yearbook, 1973-1974
Folder 5: Yearbook, 1974-1975
Folder 6: Yearbook, 1975-1976
Folder 7: Yearbook, 1976-1977
Folder 8: Yearbook, 1977-1978
Folder 9: Yearbook, 1978-1979
Folder 10: Yearbook, 1979-1980
Folder 12: Yearbook, 1981-1982
Folder 13: Yearbook, 1982-1983
Folder 14: Yearbook, 1983-1984

Box 23
Folder 1: Yearbook, 1984-1985
Folder 2: Yearbook, 1985-1986
Folder 3: Yearbook, 1986-1987
Folder 5: Yearbook, 1988-1989
Folder 6: Yearbook, 1989-1990
Folder 7: Yearbook, 1990-1991
Folder 8: Yearbook, 1991-1992
Folder 9: Yearbook, 1992-1993
Folder 10: Yearbook, 1993-1994
Folder 11: Yearbook, 1994-1995
Folder 12: Yearbook, 1995-1996

Box 24
Folder 1: Yearbook, 1996-1997
Folder 2: Yearbook, 1997-1998
Folder 3: Yearbook, 1998-1999
Folder 4: Yearbook, 1999-2000
Folder 5: Yearbook, 2000-2001
Folder 6: Yearbook, 2001-2002
Folder 7: Yearbook, 2002-2003
Folder 8: Yearbook, 2003-2004
Folder 9: Yearbook, 2004-2005
Folder 10: Yearbook, 2005-2006
Folder 11: Member Directory, 2006-2007
Folder 12: Member Directory, 2007-2008