



**FOR IMMEDIATE RELEASE**

*Images available upon request.*

***Winterlights at Newfields returns for year three***  
*Tickets for this annual holiday tradition on sale now*

**INDIANAPOLIS**, Oct. 8, 2019— Your favorite holiday tradition, [Winterlights](#) presented by Bank of America, returns to Newfields this season from Nov. 23 through Jan. 5. *Winterlights 2018* welcomed nearly 110,000 guests to experience the magic of the season, with more than 40 percent of visitors having not been to the Newfields campus in over a year.

"We are thrilled that the Indianapolis community has embraced *Winterlights* as an annual holiday tradition in the city," said Dr. Charles L. Venable, The Melvin & Bren Simon Director and CEO. "Through programs like *Winterlights*, we are able to engage a broader segment of our community with our mission—to create exceptional experiences with art and nature. Seeing so many people who had never been here is truly rewarding. As our new guests become acquainted with Newfields I expect to see more and more of them for future programs and exhibitions."

For the main attraction, guests will explore The Garden at Newfields and stroll beneath 80 foot-tall heritage trees glowing with more than 1.5 million lights. The Landscape of Light returns to the lawn in front of the Lilly House, where 300,000 lights dance to Tchaikovsky's *The Nutcracker*. Guests are then welcomed inside the front door of the Lilly family mansion to discover the beautifully handcrafted design inspired by Mr. Lilly's famed book collection. The rooms will come alive with hundreds of glowing LED candles, handmade origami birds and ornaments, paper lanterns, paperchains and much more.

As guests continue their stroll through The Garden, the bright vibrant colors of the Whimsical Terrace will draw in visitors of all ages. Karl Unnasch's beloved 50-foot-tall tree of toys, *Playtime in Indy*, returns to The Garden and the toys will once again be donated to families in need this season. The Ice Storm Walk will immerse guests into a whirling blizzard of light. A digital snowstorm will descend over guests along a 400-foot promenade, enhanced by dramatic music and sound of winter. Along the path, guests will pass through the Ice Cave, a tunnel of light featuring more than 30,000 lights.

Warm your hands over wood-burning fires, while listening to holiday music and making your own s'more provided by local Girl Scouts of Central Indiana. Last year, the Girl Scouts raised over \$30,000 that helped send 160 girls to summer camp, who otherwise could not have attended.

Because of its commitment to the community, Bank of America is thrilled to help bring *Winterlights* to life again this year. With their help, last year Newfields partnered with 12 community organizations, to distribute more than 5,000 free tickets, including transportation and a beverage voucher, to families in the communities they serve.

"*Winterlights* is a truly innovative celebration to be shared with Indianapolis residents and our visitors. Bank of America is proud to continue our support as the presenting sponsor of this singular cultural event that illuminates all the best qualities of our city and provides a festive holiday gathering opportunity for families and friends," said Andy Crask, Indianapolis Market President, Bank of America. "Bank of America wants to make arts and culture accessible for all. Toward that end, we're making it easier for everyone to have the opportunity to experience *Winterlights*. Through our continued support, we're making 5,000 complimentary *Winterlights* tickets and

refreshments available for those who could use a hand. This is just one example of how we want to inspire and encourage families to experience cultural landmarks that can be found at Newfields and all around Indianapolis.”

Guests are invited to start and end their journey inside Wintermarket, the first stop for a warm cup of hot chocolate or apple cider—with spiked options available for adults, including Holiday Spirit, Newfields’ all new peppermint vodka. Sun King Brewing Co. will return to sell their exclusive brew, Electric Reindeer, a smooth brown ale with ginger and molasses. Guests can also purchase tasty sweets and treats from Newfields own Culinary Arts Department before heading to the lights. Don’t forget to stop by the retail offerings in Wintermarket. From seasonal ornaments to hand-made wooden serving boards and the Newfields signature snow globe, find something for everyone on your nice list. This year, pick up the brand new Winter Light candle hand poured by Pittsboro candle company in Pittsboro, Ind.

Due to enthusiastic crowds and sold out evenings, ticket times through 8:30 p.m. have been added on Fridays and Saturdays to expand capacity. To secure the perfect evening, guests can plan ahead and save, by purchasing their tickets early between Oct. 8 and Dec. 2. Beginning Dec. 3, ticket prices increase by \$5. Newfields members receive additional discounts and exclusive access to *Winterlights* at the member preview evenings on Nov. 21 and 22 for just \$10. During *Winterlights*, the Access Pass is still available for \$2 per qualified family member.

During the run of *Winterlights*, The Garden, The Café and the IMA Galleries at Newfields will close at 4 p.m. daily. *Winterlights* will be open Thanksgiving, Christmas and New Year’s Day, as well as the Monday of each holiday week.

*Winterlights* is presented by Bank of America. Seasonal music made possible by the generous support of Marianne Williams Tobias. Lead support is provided by Betsy Dustman and Marian Inc. In-kind support is generously provided by RJE Business Interiors, Hagerman, Sunbelt Rentals and Engledow Group. The *Winterlights* glasses are sponsored by Dr. Tavel Optical Group.

#### **About Newfields**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park: 100 Acres, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation’s most highly regarded examples of mid-century Modernist architecture. For more information visit [Discovernewfields.org](http://Discovernewfields.org).

#### **About Bank of America**

At Bank of America, we’re guided by a common purpose to help make financial lives better, through the power of every connection. We’re delivering on this through responsible growth with a focus on our environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It’s demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at [about.bankofamerica.com](http://about.bankofamerica.com), and connect with us on Twitter ([@BofA\\_News](https://twitter.com/BofA_News)).

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#### **Media Contacts:**

Mattie Wethington  
Public Relations Manager  
317-923-1331 ext. 265  
[mwethington@discovernewfields.org](mailto:mwethington@discovernewfields.org)